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World-Renowned Quality

Since the company's founding over 75 years ago, Toyota has always gone the extra mile to do things differently – embracing change and challenge alike on the road to worldwide success, innovation and manufacturing excellence.

In 2025, Toyota continues to drive the international automotive industry forward with its commitment to class-leading engineering, groundbreaking design and game-changing technological advancements.









1957

1997

2021

2024

Toyopet Crown arrives in the U.S.

Prius — the world's first mass-produced gas-and-electric hybrid — arrives in the U.S.

The all-electric bZ4X SUV debuts in the U.S.

Camry enters its ninth generation — exclusively equipped with the fifth-generation Toyota Hybrid System.

The Toyota Difference

Toyota has been part of the cultural fabric of the United States for over 65 years, empowering American businesses by advancing sustainable, next-generation mobility.



Jobs & Investments

Toyota has fully modernized the manufacturing process, expanding biodiversity efforts and doubling down on electrified vehicles.

Diversity & Inclusion

The future of Toyota depends on the well-being of dealership employees and the company's ability to embrace diversity, respect and inclusivity.

Business Continuity

Toyota is dedicated to helping address supply shortages, production obstacles and even large-scale market fluctuations.

Vehicle Assembly

Toyota is proud to continue production in the U.S., where assembly is completed on models like Tundra, Corolla and Camry.

Sustainability

Toyota offers more hybrid choices than any other full-line manufacturer and has sold more than 15 million hybrid vehicles worldwide.¹

Investing in America

Toyota raised its stake in U.S. operations to increase production and create a wealth of new jobs, with direct investments in the American economy totaling \$39 billion.²

Additionally, Toyota has paid it forward by investing \$1.15 billion in total U.S. donations for non-profits, along with hundreds of millions in dealerships and facilities across the country.



180,000+

People directly employed in the U.S.²



470,000+

Total jobs created in the U.S.



1,200+

Toyota dealerships across the country



\$39 Billion

Total investments in U.S. economy since 1957



\$13 Billion

Five-year committed investment plan fulfilled one year early³



\$1.15+ Billion

Total U.S. donations

Optimized Productivity

The Toyota Production System is a well-oiled machine, responsible for Toyota's position as one of the most capable, efficient and productive automotive manufacturers on the planet. In 2023, Toyota kept its system running in overdrive — with a second consecutive year of production output of over 10 million vehicles.

To maintain this industry-leading advantage and better serve Fleet customers, Toyota coordinates with manufacturers, suppliers and customers to minimize costs while maximizing quality, production speed and vehicle availability.



38 Years

Time spent manufacturing vehicles in the U.S.



30+ Million

Vehicles assembled in the U.S. and counting²



10+ Million

Vehicles manufactured globally in 2024²

Innovation Meets Collaboration

Drawing on the diverse backgrounds and perspectives of dedicated employees across the country, Toyota has been able to drive innovation, collaboration and a refined manufacturing process, creating new jobs and providing a boost to the U.S. economy.²

FAIR360



NATIONAL
Minority Supplier
Development Council

Recognized as #4 Top Company for Diversity in 2024, and a Top 50 Company for Diversity 15+ years running Earned a 90 on the Corporate Equality Index

Honored for \$1 billion investment, development and advocacy in minority businesses

Fueling the Future

Toyota fosters a more sustainable society by addressing global environmental issues like climate change, resource depletion and habitat loss. In 2021, Toyota Financial Services issued its fifth Green Bond of \$750 million to fund new vehicle contracts that meet clean-air criteria.⁴

Toyota has set its sights on six global challenges that will lead to positive changes in its manufacturing process — and the overall environment — by 2050.

Learn more at toyota.com/2050challenge



New Vehicle Zero CO₂ Emissions Challenge

By 2050, we will reduce CO₂ emissions during operation by 90 percent from new Toyota vehicles.

Life-Cycle Zero CO₂
Emissions Challenge

By 2050, we will completely eliminate all CO_2 emissions from the entire vehicle life cycle.

Plant Zero CO₂ Emissions Challenge

By 2050, we will achieve zero CO₂ emissions at all plants worldwide.

Challenge of Minimizing and Optimizing Water Usage

By 2050, Toyota will ensure all Toyota facilities and processes conserve and protect water resources.

Challenge of Establishing a Recyling-Based Society and Systems

By 2050, Toyota will ensure all Toyota facilities and processes support a recycling-based society.

6 Challenge of Establishing a Future Society in Harmony With Nature

By 2050, Toyota will ensure all Toyota facilities and processes operate in harmony with nature.

Strategy & Supply

Toyota's fine-tuned business continuity plan helps to ensure quality and consistency, building toward a sustainable supply chain that cuts down on waste and increases production capacity.

Given the surge of demand for electrified Toyota Fleets, Toyota has combined its highly effective inventory management with a cutting-edge assembly system and a world-class network of suppliers and component manufacturers.²



14

Active manufacturing plants in North America⁵



+17%

Total increase in production over 2020



\$1+ Million

Amount invested every hour into worldwide R&D

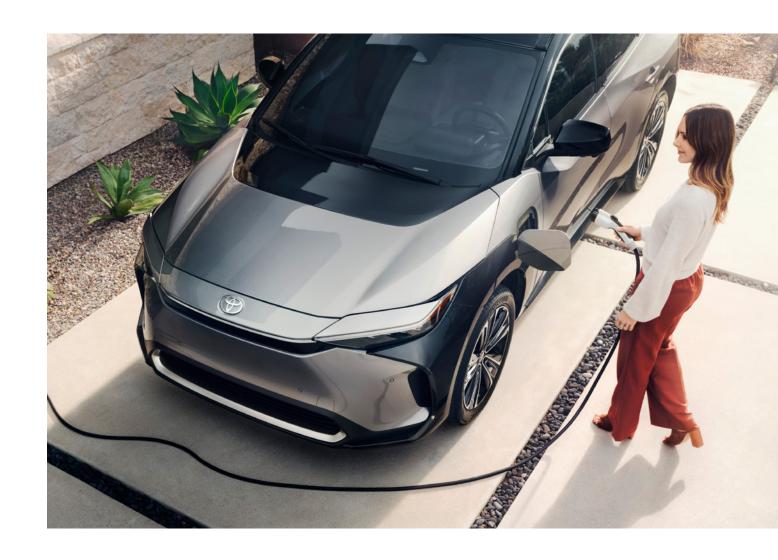


26+ Billion

Total parts, materials and components

Build Your Electrified Fleet

Toyota is a leader in mobility, with America's largest and most diverse lineup of Hybrid, Plug-in Hybrid, Fuel Cell and Battery Electric vehicles.⁶ And as we accelerate toward a net-zero carbon future, there's a Toyota made just for your business needs.



Blended Powertrain Fleet

With more vehicles equipped with electrified powertrains on the U.S. roads than any other automaker, we're not just promising a cleaner future, we are helping to provide one. From internal combustion engines (ICE) to all-electric vehicles — the easiest way to start reducing carbon emissions is by creating a fleet made up of a variety of powertrains.









Hybrid Electric (HEV)

Toyota's hybrid electric vehicles have made history and are renowned for top-notch efficiency and low emissions.

- ✓ Reduced fuel costs
- Everyday driving

Plug-in Hybrid Electric (PHEV)

Seamlessly go between rechargeable battery power and conventional fueling systems to utilize the best of both worlds.

- Longer electric-only driving range
- / Short commutes

Battery Electric (BEV)

These pure-electric vehicles use only powerful electric motors to provide smooth, silent and clean propulsion.

- ✓ Low maintenance
- Everyday commutes

Fuel Cell Electric (FCEV)

By utilizing hydrogen to generate their own electric charge, the only thing they'll leave behind is water.

- ✓ Power and performance
- ✓ Ideal for areas with fueling infrastructure

Explore Our Electrified Lineup

As our lineup of electrified vehicles continues to grow, discover an impressive balance of efficiency and power—whichever powertrains you choose.

HYBRID



2025 Camry



2025 Corolla Cross



2025 RAV4



2025 Tundra



2025 Corolla



2025 Grand Highlander



2025 Sienna



2025 Land Cruiser



2025 Toyota Crown Signia



2025 Highlander



2025 Sequoia



2025 4Runner

PLUG-IN HYBRID



2025 Prius Plug-in Hybrid



2025 RAV4 Plug-in Hybrid

BATTERY ELECTRIC



2025 bZ4X

FUEL CELL ELECTRIC



2025 Mirai

MARCH 2025 13

2025 Toyota Crown

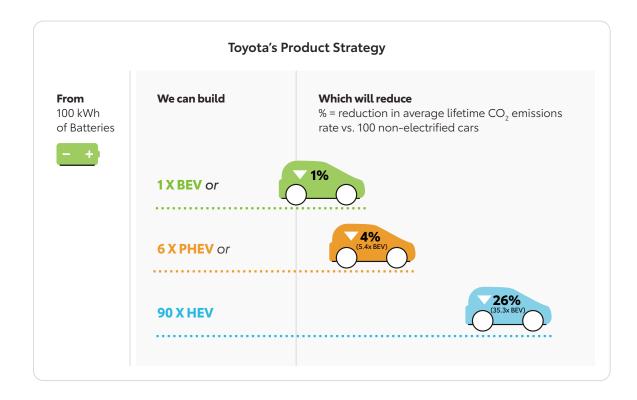
2025 Prius

2025 Tacoma

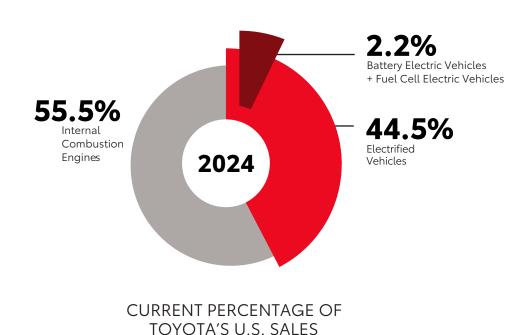
Reduce Emissions With a Reliable Fleet

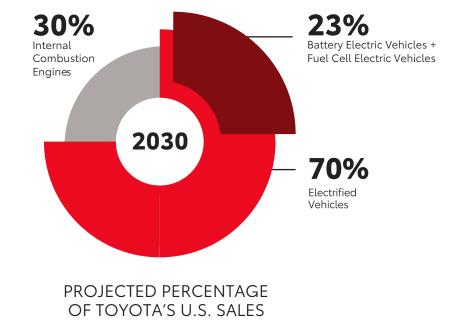
The 1:6:90 Rule is a practical path forward in Toyota's commitment to reducing carbon emissions through a mix of electrified vehicle options. The same amount of resources used to produce one Battery Electric Vehicle can also be used to make six Plug-in Hybrid EVs or 90 Hybrid EVs.

By offering you and your business a diverse lineup of electrified vehicle choices, we help give you the opportunity to reduce your carbon footprint and build a reliable fleet at the same time. A blend of Battery Electric, Plug-in Hybrid and Hybrid Electric Vehicles is smart business, ultimately bringing your fleet closer to zero and lower emissions.



The Road to a Cleaner Future Begins Today

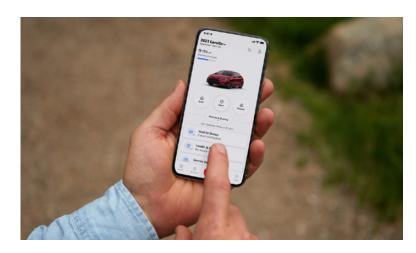




The Height of High-Tech

Every Toyota model on the market delivers state-of-the-art technology that prioritizes safety, convenience, capability and performance.

The goal? Advanced features that can fully unlock a fleet's potential with effortless, seamless and intuitive mechanics.



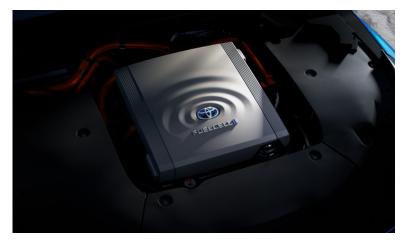
Connectivity

The Toyota lineup is designed to stay connected to the driver, dealer and beyond.



Safety

Advanced safety is a core piece of the Toyota formula.



Advanced Powertrains

New powertrain units significantly improve both driving and environmental performance.

Completely Connected

True connectivity is the driving force behind Toyota's achievements in mechanical and software engineering. With Connected Services,⁷ Toyota Fleet drivers are instantly plugged into a suite of intuitive convenience features that are available with an active subscription.

Meanwhile, Toyota Data Solutions allows Fleet Managers to monitor the condition and location of their entire fleet 24 hours a day, 7 days a week. It also helps with driver safety and vehicle efficiency through on-demand data that includes driver behavior analytics, collision detection warnings and custom event notifications.



Connected Services

Enjoy added convenience, safety and peace of mind.



Toyota Data Solutions

Critical telemetry services to help manage fleet vehicles.

Enjoy 24/7 Connectivity

Toyota's available Connected Services*,7 help provide Toyota Fleet managers with added convenience, safety and peace of mind.



Remote Connect⁸

Up to 3-Year Trial Period

- Remote lock/unlock doors, start/stop the engine and locate the vehicle.
- Receive alerts when a guest driver exceeds the speed limit, curfew or miles driven.
- Receive vehicle status alerts.



Safety Connect®9

Up to 10-Year Trial Period

- Automatic Collision Notifications
- ✓ Enhanced Roadside Assistance¹⁰
- ✓ Emergency Assistance Button
- ✓ Stolen Vehicle Locator¹¹



Service Connect¹²

Up to 10-Year Trial Period

- Receive vehicle alerts from your preferred dealer when maintenance is required.
- Get updates on fuel level, mileage, applicable recalls and more.



Wi-Fi Connect¹³

Up to 30-Day Trial Period/ Up to 3 GB

- In-vehicle Wi-Fi hotspot using a 4G LTE cellular network.
- Connectivity for up to five devices simultaneously.
 (Trial period information can vary by model.)



Destination Assist14

3-Month Trial Period

- Enjoy 24-hour access to a live agent who can give directions to an address via the navigation system.
- Display map data, routes and points of interest on the navigation system.



Drive Connect¹⁵

Up to 10-Year Trial Period Up to 2 GB

- Access real-time traffic elements, 24/7 live agents and new voice commands.
- An onboard assistant that can help you find locations and contacts, send messages and navigate routes.

Fleet Management Made Easy

More than 20 Toyota models now offer critical telemetry services to help Fleet Managers stay up to date on their vehicles. By eliminating installation time and providing a built-in OEM hardware solution, we made it easier than ever to keep track of your drivers and vehicles.

Learn more at toyotadatasolutions.com







Collision Detection

Know when your vehicles are involved in a collision, even if a low-speed, non-airbag incident occurs.



Service Warnings

Extend the health of your fleet with preventive maintenance scheduling.



Driver Behavior

Manage driver actions and behaviors that could be damaging to the vehicle.



Event Notifications

Set custom limits and receive alerts if and when they are exceeded.



Telemetry

Track the status of your vehicles in near real time.



Vehicle-Build Information

Instantly access vehiclespecific details to streamline and automate processes.

Safety Comes Standard

Safety is a key part of the Toyota Fleet formula. Which is why every Fleet vehicle in the 2025 lineup comes standard with a wide range of active and passive safety features, like Toyota Safety Sense[™] (TSS)¹⁶ and the Star Safety System[™], as well as comprehensive airbag¹⁷ arrangements and standout safety tech like an available Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA).¹⁹

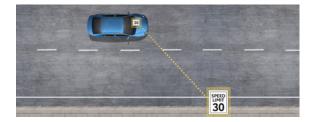






Toyota Safety Sense™¹6





Road Sign Assist²³
Road Sign Assist detects speed
limit signs, stop signs, Do Not Enter signs
and yield signs, then shows them on the
Multi-Information Display.



Pre-Collision System
with Pedestrian Detection²⁰

An integrated camera and radar system that helps reduce the likelihood of colliding with a preceding car or pedestrian.



Dynamic Radar Cruise Control²¹
This high-tech cruise control uses radar to adjust the vehicle's speed, helping drivers maintain a preset distance from nearby cars.



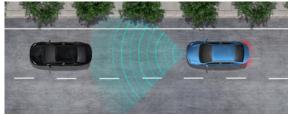
Automatic High Beams²²
Designed to aid nighttime driving by detecting headlights and taillights of preceding vehicles.



Lane Departure Alert²⁴
A windshield camera that may help drivers avoid unintended visible lane departures by alerting them when the vehicle yeers from its lane.



Lane Tracing Assist²⁵
Lane Tracing Assist uses the visible lines on the road and preceding vehicles to help keep the vehicle centered and in its lane.



Proactive Driving Assist²⁶
When system operating conditions are met, using the vehicle's camera and radar, Proactive Driving Assist (PDA)* provides gentle braking into curves or gentle braking and/or steering to help support driving tasks such as distance control between your vehicle and a preceding vehicle, pedestrian or bicyclist.

*Available on certain TSS 3.0-equipped vehicles.

Toyota Safety Sense™: Across the Lineup



The Toyota Safety Sense[™] (TSS)¹⁶ suite of active safety systems is currently offered across several bundles — and they all come standard. Here's how the applicability breaks down.

TSS 3.0



2025 Toyota Crown



2025 Prius



2025 Prius Plug-in Hybrid



2025 Camry



2025 Corolla Cross



2025 Corolla Cross Hybrid



2025 bZ4X



2025 Tacoma



2025 Corolla



2025 Corolla Hybrid



2025 Corolla Hatchback



2025 Mirai



2025 Grand Highlander



2025 Grand Highlander Hybrid



2025 Toyota Crown Signia

TSS 2.5+



2025 Highlander



2025 Highlander Hybrid



2025 RAV4 Plug-in Hybrid

2025 Tundra



2025 Sequoia



2025 RAV4

TSS 2.5



2025 RAV4 Hybrid

TSS 2.0



2025 Sienna

2025 Land Cruiser 2025 4Runner

Star Safety System™

The Star Safety System[™] comes standard on every Toyota vehicle, helping drivers maintain control, keep an eye on surrounding traffic, and avoid collisions.

These six systems are designed to enhance driver reaction times, help keep everyone in the vehicle safe and secure, and give Fleet Managers added peace of mind.







Traction Control



Smart Stop Technology^{®28}







Brake Assist



Anti-lock Brake System



The Bright Future of Mobility

Mobility as a Service (MaaS) enables a customer to pay to access transportation means through a third-party service provider who owns vehicles, like cars or bikes. By 2040, Toyota expects to grow its MaaS ecosystem through car sharing, subscription services and micro-mobility solutions — with the added benefits of reduced accidents, congestion and pollution.



Rent a Toyota

A dealership-based rental platform that leverages the latest-model Toyota vehicles.



KINTO Share

A ride-share service connecting drivers to Toyota vehicle rentals on an hourly or weekly basis with unlimited mileage, insurance, maintenance and customer service.



Ride Hailing

Toyota is teaming up with ride-hailing partners like Aurora to develop driverless mobility services, working to build and deploy self-driving vehicles around the world.

Lasting Value for Many Miles Ahead

Backed by outstanding sales numbers, automaker accolades, consumer evangelism and an ever-growing lineup of technologically advanced and fun-to-drive vehicles, Toyota stands at the top of the industry as one of the most valuable automobile brands in the world.



Total Cost of Ownership

Reliability, durability and efficiency lead to Toyota models that are built to last and affordable to maintain.



ToyotaCare²⁹

Toyota's complimentary maintenance plan covers factory scheduled service for 2 years or 25,000 miles, along with 24-hour Roadside Assistance for 2 years.²⁹



Warranty^{30, 31}

Every new Toyota is covered by comprehensive warranty packages, including standard 3-year/36,000-mile coverage and an industry-leading 10-year/150,000-mile hybrid battery warranty.³²



Awards & Accolades

Toyota's award-winning vehicles race ahead of the competition, picking up multiple IIHS, NHTSA and Kelley Blue Book³³ value awards.

Long-Term Payoffs

Toyota takes special care to keep the cost of ownership as low as possible, always striving to maintain quality and affordability. And when measured against the industry's best-selling models, Toyota punches well above its weight.

Toyota models have earned a reputation for efficiency and impressive mpg on highways and city streets, putting in the work to help minimize fuel costs. On top of that, Toyota Fleet vehicles stand apart with the best resale and lowest depreciation values in the industry, maintaining high-quality performance year after year.





Backed by over 30 years of automotive research and analysis, IntelliChoice provides comprehensive long-term cost estimates and value ratings for nearly every vehicle on the market, and it's no surprise that Toyota frequently comes out on top.

You're Covered

Toyota Fleet is devoted to safety and dependability, and proper vehicle maintenance is important to both. That's why Toyota includes a maintenance plan and Roadside Assistance with every new Fleet vehicle.



No Cost Maintenance Plan²⁹

2 years/25,000 miles*

Toyota-trained technicians will perform factory-recommended maintenance on Toyota Fleet vehicles, including:

- ✓ Replace engine oil and oil filter
- Rotate tires
- ✓ Multi-point vehicle inspection
- ✓ Inspect and adjust all fluid levels



24-Hour Roadside Assistance²⁹

2 years/unlimited miles

24-hour Roadside Assistance is provided at no cost for 2 years from the effective date, for unlimited miles. Services include:

- ✓ Battery jump start
- ✓ Lockout protection
- Emergency fuel delivery
- ✓ Tire service
- ✓ Towing
- Winching



^{*}Whichever comes first.

A Worthy Warranty

Every Toyota Fleet vehicle comes standard with a comprehensive warranty package that includes 3 years or 36,000 miles of limited coverage.^{30, 31} But our fleets don't stop there.



Basic

3 years/36,000 miles



Powertrain

5 years/60,000 miles



Hybrid System

8 years/100,000 miles³⁴



Rust-Through

5 years/unlimited miles



Emissions

Coverages vary under Federal and California regulations



Hybrid Battery

10 years/150,000 miles³²

Gold Star Standards

On top of offering a robust warranty and low cost of ownership, Toyota has been recognized as an industry leader across the board when it comes to safety, performance, reputation and value.



2025 Kelley Blue Book KBB.com Best Buy Award³³

Camry, Sienna and Tacoma awarded a 2025 Best Buy Award from Kelley Blue Book's KBB.com.



2024 IIHS Top Safety Pick³⁵

Three Toyota model awarded TOP SAFETY PICK+ and fourteen models awarded TOP SAFETY PICK.



2024 MotorTrend's 2024 Car of the Year®

Toyota Prius was named MotorTrend's 2024 Car of the Year®



2024 NHTSA Safety Rating³⁶

11 Toyota models awarded a 5-Star Overall Safety Rating.



2024 Automotive Fleet's Car and SUV of the Year

Camry and RAV4 Hybrid were named the 2024 Fleet Car and SUV of the Year by Automotive Fleet.

#3 in the Consumer Reports Reliability Rankings

Peace of mind comes along with a Toyota Fleet. As #3 in Consumer Reports' Reliability rankings, your next fleet carries confidence you can rely on. And with most of our models scoring above average in predicted reliability, Toyota is the smart business choice for your fleet.

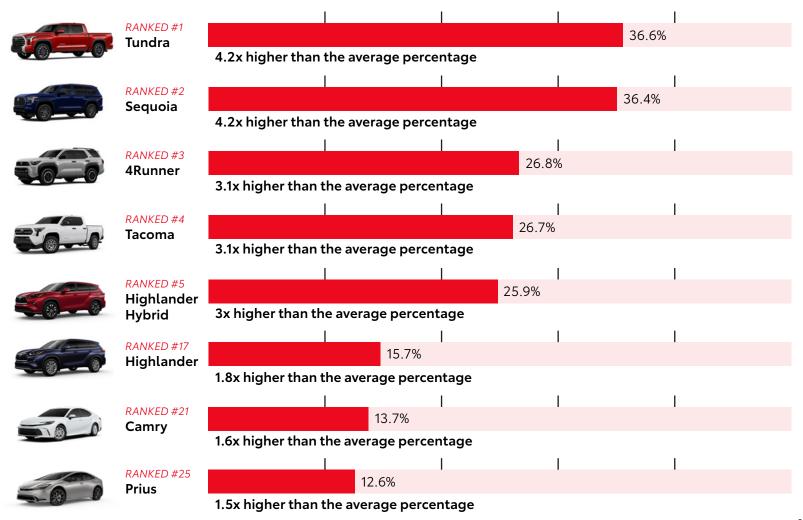


iSeeCars.com's Longest-Lasting Models Rankings

ranked against U.S domestic brands

How Many Miles Can a Car Last?

The lifespan of your fleet has greater potential to last longer. According to studies by iSeeCars.com, Toyota models have earned 8 of the top 30 spots for the vehicles with a higher chance of reaching 250,000 miles or more overall.





A Custom-Fit Toyota Fleet

Committed to delivering vehicles that meet and exceed the expectations of Fleet customers, Toyota Fleet goes above and beyond to tailor individual vehicles to a client's unique situation. This means working with companies that can provide upfitting solutions by adding additional equipment to a new vehicle, along with full-scale mobility conversions that implement holistic removals and replacements.



Holman specializes in the design, manufacture and installation of truck equipment for a wide variety of customers, trades and industries. Holman helps fleets, construction, energy and telecommunications, utilities, municipalities and many other businesses and industries.



Efficient manufacturing processes and flexible assembly lines enable Knapheide to produce both standard and highly customized truck and van bodies, from service bodies and platform bodies to dump bodies, lube trucks, water trucks and more.



Voted #1 in overall quality, service, safety and value, BraunAbility is the most-certified accessible-vehicle manufacturer in the industry. BraunAbility converts vehicles by removing ancillary equipment and installing vendor-specific replacements, developing customized mobility solutions for every kind of driver.



VMI builds cutting-edge accessibility conversions that are tailored to the needs of disabled drivers. Working with original equipment manufacturers, VMI's state-of-the-art conversion process features the latest in assembly-line technology and CAD software.

Long Distance? No Problem

Toyota Fleet can ship its entire line of vehicles to a wide range of delivery and pickup locations, with over 800 Toyota dealerships around the country. They include the Commercial and Government Toyota Fleet Advantage (TFA) program, drop-ship locations and Toyota Fleet Advantage dealers.

As part of the TFA agreement, these dealers will:

- ✓ Perform quality courtesy delivery of vehicles
- ✓ Appoint a dealership contact to coordinate deliveries
- ✓ Negotiate a delivery fee not to exceed \$350/vehicle

A list of TFA dealers can be found at fleet.toyota.com.





Collaboration & Coordination

Toyota has strong relationships with many Fleet Management Companies (FMCs) around the country. This allows us to better serve our mutual business partners. We have partnerships with the FMCs listed here, plus many more.















Get in Touch With Toyota Fleet

With Toyota Fleet, assistance is always just a phone call away.

FLEET CUSTOMER SERVICES GROUP

(800) 732-2798

Monday through Friday, 7:00 a.m. - 4:00 p.m. (Central Time)

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Adriana Fillet

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What's New in Our Lineup

See what's been added to your fleet options with our ever-growing lineup.

These new and updated vehicles continue to provide the latest in active safety technologies, audio multimedia enhancements, high-tech convenience features and reliable build quality that'll keep them on the road and keep your business moving.





2025 4Runner

2025 Camry



2025 Toyota Crown Signia



2025 Tacoma

4Runner

4Runner is a smart choice, with strong performance and reliability. Its standard i-FORCE engine gets your team through the day efficiently, and its Toyota TNGA-F platform stays reliable on challenging terrain. Those features, along with a 6,000-lb. towing capacity³⁷ and convenient, up-to-date tech, mean adding the 4Runner to your fleet is smart business.





Performance

Get the most out of your fleet with the 4Runner. Its i-FORCE engine with 278 horsepower and 317 lb.-ft. of torque powers through the day with up to an estimated combined 23 mpg.³⁸



Utility

Whenever the job calls for it, 4Runner's tumble-fold rear seats allow you to expand cargo space on the go, while its iconic rear window opens up so you can easily access more tools or gear.



Reliability

4Runner allows your fleet to commute confidently. Built on Toyota's TNGA-F global truck platform, 4Runner has the strength for tough jobs, thanks to its highstrength boxed, steel-ladder frame. 39

Camry

Camry means business. The fleet-ready sedan offers all-day reliability and gets you around town efficiently. It's also equipped with tech features that provide convenience for your team and connections at a moment's notice.





Technology

Stay in touch with your team through Camry's available 12.3-in. Toyota Audio Multimedia touchscreen. Convenient access to technology features keeps your workflow efficient throughout the day.



Efficiency

Get to your appointments on time and efficiently. Camry's remarkable 225 net combined horsepower helps give it acceleration that keeps pace with you.



Reliability

Drive confidently behind the wheel of Camry. It's well-known reliability means it delivers an excellent experience for your team, no matter the situation.

Toyota Crown Signia

Ride through the workday with versatility and efficiency. The Toyota Crown Signia has the cargo capacity to meet your needs on the job and up to an estimated 38 mpg combined³⁹ that keeps you on the go.





Technology

Toyota Crown Signia offers essential tech to your team. Coordinate daily tasks and objectives on the go with the 12.3-in. Audio Multimedia touchscreen.



Cargo Space

Carry what you need for projects big and small. Toyota Crown Signia provides up to 68.8 cu. ft. of cargo space⁴⁰ to hold your essentials, and more, when the job calls for it.



Performance

Arrive at every location reliably with Toyota Crown Signia. Its hybrid powertrain produces 240 net combined horsepower, bringing you to each destination promptly.

Tacoma

The 2025 Tacoma has been reengineered from the ground up. Known for its toughness and durability, it continues to deliver excellent value, featuring multiple powertrain options and cab/bed configurations to give fleet managers the choices they want.





Fold-Down Passenger Seatback

Space for more. Fold down XtraCab's passenger seatback to reveal a lockable storage area. Its passenger seat can also lay down flat to create an expanded workspace.



Available i-FORCE MAX

Tacoma is powerfully prepared. With its turbocharged 2.4-liter 4-cylinder i-FORCE MAX hybrid powertrain that produces up to 326 horsepower and 465 lb.-ft or torque, Tacoma is ready.



Latest Interior Tech

Tacoma is up to date on tech. Standard
Smart Key System with Push Button Start gets
you going without missing a beat, and the
available 14-in. touchscreen display keeps
you connected on and off the jobsite.

42

TACOMA

XtraCab & Double Cab

The Tacoma XtraCab and Double Cab Long Bed go big on storage capacity and payload. Tacoma's available 6,500-lb. tow rating³⁷ and the XtraCab's extended bed length confirm Tacoma's commitment to being a hardworking, valuable fleet vehicle.



Performance

Tacoma Double Cab's i-FORCE MAX hybrid drivetrain provides up to 326 horsepower and 465 lb.-ft of torque.



XtraCab Long Bed

The two-door Tacoma comes standard with a six-foot bed, while the four-door Double Cab comes with a five-foot or six-foot bed.



Maximum Storage & Utility

Tacoma's XtraCab configuration allows for maximum storage and utility. Fully customize your cargo area and access lockable storage for your most valuable gear.



Payload

With an available tow rating of 6,500 pounds³⁷ and an available payload of 1,709 pounds,⁴¹ Tacoma is ready to put in some serious work.

Car & Minivan Lineup



2025 Toyota Crown



2025 Prius Plug-in Hybrid



2025 Prius



2025 Corolla



2025 Corolla Hybrid



2025 Corolla Hatchback



2025 Camry



2025 Mirai



2025 Sienna

MARCH 2025 4-

2025 Toyota Crown

WHAT'S NEW

Available Dynamic Rear Steering

Available power trunk with hands-free kick-sensor function

Available 10-in. Head-Up Display (HUD)

Available power tilt/telescopic steering wheel

KEY TAKEAWAYS

Standard All-Wheel Drive (AWD)

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Available Advanced Park⁴²

Available Digital Key⁴³ capability

Standard 12.3-in. touchscreen





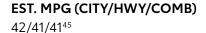








XLE \$41,440 STARTING MSRP⁴⁴



NOTABLE FEATURES

- ✓ 2.5-Liter 4-Cyl. Hybrid, 236 net horsepower
- ✓ All-Wheel Drive (AWD)
- ✓ 19-in. multi-spoke alloy wheels
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Blind Spot Monitor (BSM)¹8 with Rear Cross-Traffic Alert (RCTA)¹9
- ✓ Bi-LED projector low- and high-beam headlights



LIMITED\$ 45,950 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

42/41/41⁴⁵

NOTABLE FEATURES

- ✓ Panoramic fixed glass roof
- ✓ Leather-trimmed, heated and ventilated front seats
- ✓ Heated steering wheel and rear seats
- ✓ Available Panoramic View Monitor (PVM)⁴⁸
- ✓ Available Digital Key⁴³ capability
- ✓ Rain-sensing variable intermittent windshield wipers
- ✓ 11-speaker JBL®49 audio system
- ✓ Quad-LED projector low-and high-beam headlights



PLATINUM

\$54,990 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

29/32/3045

NOTABLE FEATURES

- Hybrid MAX 2.4-Liter 4-Cyl. turbocharged Hybrid,
 340 net horsepower
- ✓ Direct Shift-6AT transmission
- ✓ 21-in. 10-spoke alloy wheels
- ✓ Adaptive Variable Suspension (AVS)
- ✓ Paddle shifters
- ✓ Available bi-tone exterior color⁵⁰
- ✓ Advanced Park⁴²
- ✓ Traffic Jam Assist (TJA)⁵¹
- ✓ Lane Change Assist (LCA)⁵²
- ✓ Front Cross-Traffic Alert (FCTA)⁵³

2025 Prius

WHAT'S NEW

Bold, striking design

Connected Services⁷ trials

Distinctive headlights and taillights

Available fixed glass roof

New Hybrid Synergy Drive® system

KEY TAKEAWAYS

2.0L 4-Cylinder engine with up to 196 hp

Available 12.3-in. Toyota Audio Multimedia touchscreen

Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

Safe Exit Alert (SEA)54

















\$27.950 STARTING MSRP44



XLE \$31,395 STARTING MSRP⁴⁴



FWD: 57/56/57⁵⁴ | AWD: 53/54/54⁵⁴

NOTABLE FEATURES

Available Electronic On-Demand All-Wheel Drive (AWD)

Bi-LED projector headlights and LED Daytime Running Lights

17-in. alloy wheels with wheel covers

Rear-Seat Reminder⁵⁵

Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility

Connected Services⁷ trials

Six USB-C charge ports⁵⁶ — two front/two center console/two rear

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Top-mount Multi-Information Display (MID)

EST. MPG (CITY/HWY/COMB)

FWD: 52/52/52⁵⁴ | AWD: 49/50/49⁵⁴

NOTABLE FEATURES

- ✓ 19-in. alloy wheels
- ✓ Heated front seats
- ✓ Auto-dimming rearview mirror with HomeLink^{®57} universal transceiver
- Smart Key System on front doors and trunk with Push Button Start
- ✓ SofTex®-trimmed seats
- ✓ Qi-compatible wireless charging⁵⁸
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹



LIMITED

\$34,965 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: 52/52/52⁵⁴ | AWD: 49/50/49⁵⁴

NOTABLE FEATURES

- ✓ 12.3-in. Toyota Audio Multimedia touchscreen
- ✓ 8-speaker JBL®49 Premium Audio including amplifier
- ✓ Fixed glass roof
- ✓ Power liftback
- ✓ Driver's-seat memory function with two settings
- Heated and ventilated front seats
- ✓ Digital Key⁴³ capability

2025 Prius Plug-in Hybrid

WHAT'S NEW

2.0L 4-Cylinder engine with 220 hp

Up to 44-mile all-electric driving range⁶⁰

0-60 in 6.6 seconds⁶¹

Driving mode system

Bold, striking design

KEY TAKEAWAYS

Overall exterior styling with flowing, one-motion silhouette

Available unique 19-in. alloy wheels

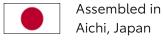
Available 12.3-in. Toyota Audio Multimedia touchscreen













\$32,975 STARTING MSRP44



53/51/5262

NOTABLE FEATURES

220 hp

Est. up to 44-mile all-electric driving range⁶⁰

Driving mode system

17-in. alloy wheels with wheel covers

Wireless Apple CarPlay®46 and

Android Auto^{TM47} compatibility

Connected Services⁷ trials

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Top-mount Multi-Information Display (MID)



XSE

\$36,225 STARTING MSRP44



50/47/4862

NOTABLE FEATURES

Est. up to 44-mile all-electric driving range⁶⁰

12.3-in. Toyota Audio Multimedia touchscreen

8-speaker JBL®49 Premium Audio including amplifier

XSE PREMIUM

\$39.670 STARTING MSRP44

Fixed glass roof

Power liftback

Driver's-seat memory function with two settings

50

Heated and ventilated front seats

Digital Key⁴³ capability

EST. MPG (CITY/HWY/COMB)

50/47/4862

NOTABLE FEATURES

Est. up to 44-mile all-electric driving range⁶²

19-in. alloy wheels

Heated front seats

Auto-dimming rearview mirror with HomeLink®57

universal transceiver

Smart Key System on front doors and trunk

with Push Button Start

SofTex®-trimmed seats

Qi-compatible wireless charging⁵⁸

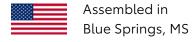
2025 Corolla

KEY TAKEAWAYS

LE boasts refinement and style

SE and XSE tout sporty looks

Available Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹





Assembled in Aichi, Japan









LE

\$22,050 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

32/41/35⁶³

NOTABLE FEATURES

2.0L 4-Cylinder engine with 169 horsepower

LED headlights and taillights

60/40-split, fold-down rear seat

8-in. Toyota Audio Multimedia touchscreen

Wireless Apple CarPlay®46 and

Android Auto^{TM47} compatibility

Connected Services⁷ trials

Four USB-C ports⁵⁶

Automatic climate control

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

13.1 cu. ft. of cargo volume⁴⁰

Super Ultra Low Emission Vehicle (SULEV-30)



SE

\$24,490 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

31/40/3463

NOTABLE FEATURES

LED headlights with Daytime Running Lights (DRL) and accent lighting

18-in. alloy wheels with graphite-colored finish

8-in. touchscreen

Premium sport seats

Smart Key System with Push Button Start

2025 Corolla Hybrid

KEY TAKEAWAYS

Up to an est. 50 mpg combined⁶³

Available Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

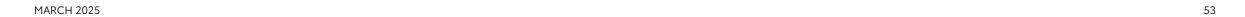
Available All-Wheel Drive (AWD)







Assembled in Aichi, Japan





HYBRID LE

\$23,625 STARTING MSRP44



Up to 53/46/50⁶³

NOTABLE FEATURES

Available All-Wheel Drive (AWD)

Multi-function in-key remote keyless entry

Wireless Apple CarPlay®46 and

Android Auto^{TM47} compatibility

Toyota Audio Multimedia touchscreen

4.2-in. Multi-Information Display (MID)

60/40 split-fold-down rear seat

Connected Services⁷ trials

LED headlights, taillights and stop lights

16-in. alloy wheels

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Ultra Low Emission Vehicle 70 (ULEV-70)



HYBRID SE

\$26,065 STARTING MSRP44



HYBRID XLE

\$27,990 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

Up to 50/43/47⁶³

NOTABLE FEATURES

Available All-Wheel Drive (AWD)

LED headlights with Daytime Running Lights (DRL) and accent lighting

18-in. alloy wheels with graphite-colored finish

Premium fabric sport seats

EST. MPG (CITY/HWY/COMB)

53/46/50⁶³

NOTABLE FEATURES

16-in. alloy wheels

7-in. Fully Digital Gauge Cluster

Power tilt/slide moonroof

SofTex®-trimmed heated front seats

2025 Corolla Hatchback

KEY TAKEAWAYS

LED headlights and taillights

8-in. touchscreen

Available 18-in. alloy wheels

Smart Key System with Push Button Start

Available Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹



Assembled in Aichi, Japan









SE

\$23,630 STARTING MSRP44



32/41/3564

NOTABLE FEATURES

2.0L 4-Cylinder engine with 169 horsepower

LED headlights and taillights

16-in. alloy wheels

60/40 split fold-down rear seats

Wireless Apple CarPlay®⁴⁶ and Android Auto™⁴⁷ compatibility

Connected Services⁷ trials

Smart Key System with Push Button Start

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Up to 23.0 cu. ft. of cargo volume⁴⁰

Super Ultra Low Emission Vehicle (SULEV-30)



NIGHTSHADE

\$24,630 STARTING MSRP⁴⁴



EST. MPG (CITY/HWY/COMB)

Up to 32/41/35⁶⁴

NOTABLE FEATURES

18-in. bronze-finished alloy wheels

Black front upper and lower grille surround

Blackout badging

Black heated power outside mirrors

Black roof-mounted shark-fin antenna

and window trim



XSE

\$26,930 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

30/38/3364

NOTABLE FEATURES

Integrated LED fog lights

18-in. alloy wheels with graphite-colored finish

Dual zone automatic climate control

7-in. Fully Digital Gauge Cluster

SofTex®-trimmed heated front seats

8-way power-adjustable driver's seat

Blind Spot Monitor (BSM) 18 with Rear Cross-

Traffic Alert (RCTA)¹⁹

2025 Camry

KEY TAKEAWAYS

Available Electronic On-Demand All-Wheel Drive

Up to 232 net combined hp

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Sport contemporary exterior styling











LE

\$28,400 STARTING MSRP44



FWD: 53/50/51⁶⁵ | AWD: 51/49/50⁶⁵

NOTABLE FEATURES

225 net combined hp

Available Electronic On-Demand All-Wheel Drive

16-in. 10-spoke silver-painted alloy wheels

Bi-LED headlights with Automatic High Beams (AHB)²² and auto on/off

8-in. Toyota Audio Multimedia touchscreen with six speakers

Wireless Apple CarPlay®46 and Android Auto^{TM47} compatibility

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Qi-compatible wireless charging⁵⁸

Dual zone automatic climate control with air filter, humidity sensor and rear-seat vents



SE

\$30,700 STARTING MSRP44



FWD: 48/47/47⁶⁵ | AWD: 46/46/46⁶⁵

NOTABLE FEATURES

Sport-tuned suspension

Black sport mesh front grille with racing-inspired air curtains and front side canards

18-in. multi-spoke black-finished alloy wheels

Black rear sport lower diffuser

Black rear "CAMRY" lettering

Sport SofTex®-trimmed front seats with 8-way power-adjustable driver's seat

Leather-trimmed tilt/telescopic steering wheel with paddle shifters

Aluminum sport pedals



XLE

\$33,400 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: 48/47/47⁶⁵ | AWD: 46/46/46⁶⁵

NOTABLE FEATURES

18-in. two-tone multi-spoke machined- and black-finish alloy wheels

Dual LED projector headights and premium LED combination taillights

Dark gray metallic bar front grille and chrome-finished window trim

12.3-in. Toyota Audio Multimedia touchscreen

Digital gauge cluster with selectable gauges

Leather- and microfiber-trimmed interior with multi-stage heated front seats



XSE \$34,600 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 48/47/47⁶⁵ | AWD: 44/43/44⁶⁵

NOTABLE FEATURES

19-in. smoked gray and black-finished alloy wheels

Dual LED projector headlights and premium LED combination taillights

Color-keyed sport mesh front grille, front side canards and rear diffuser

Gloss-black rear spoiler and trunk garnish

12.3-in. Toyota Audio Multimedia touchscreen

12.3-in. digital gauge cluster with selectable gauges

Leather-trimmed interior with multi-stage heated front seats

2025 Mirai

WHAT'S NEW

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Traffic Jam Assist (TJA)51

New exterior color: Elemental Silver⁵⁰

New Fuel Cell (FCEV) badge

KEY TAKEAWAYS

One-grade lineup: XLE

Fuel cell electric powertrain offers smooth performance and zero emissions

Complimentary fuel for up to 6 years or \$15,000, whichever comes first⁶⁶

10-year/150,000-mile battery warranty³²









Assembled in Aichi, Japan



XLE

\$50,190 STARTING MSRP 44

EST. MPGe (CITY/HWY/COMB)

76/71/74⁶⁷

NOTABLE FEATURES

182-hp fuel cell electric powertrain

12.3-in. touchscreen

Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility

14-speaker JBL®49 audio system

Connected Services⁷ trials

SofTex®-trimmed heated front seats

Smart Key System with Push Button Start

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

Zero Emission Vehicle (ZEV)

2025 Sienna

WHAT'S NEW

Refreshed interior

Advanced Rear-Seat Reminder¹⁰⁰

18-in 6-spoke dark-finished alloy wheels for Woodland

Available Vacuum and FridgeBox¹⁰¹

Blacked-out exterior accents for XSE and Woodland

KEY TAKEAWAYS

Standard hybrid powertrain with up to a combined est. 36 mpg⁷²

Only hybrid van with available All-Wheel Drive (AWD)

Standard Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

Available hands-free, dual power-sliding side doors and liftgate with power-open-and-close functionality⁶⁸







62









LE

\$39,185 STARTING MSRP44



FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

245 hp net comb.

Available Electronic On-Demand

All-Wheel Drive (AWD)

Dual power-sliding side doors

Six speakers

8-in. touchscreen

Wireless Apple CarPlay®46 and Android Auto™47 compatibility

Toyota Safety Sense™ 2.0 (TSS 2.0)¹6

Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

33.5/75.2/101.0 cu. ft. of cargo volume⁴⁰

Advanced Rear-Seat Reminder¹⁰⁰



XLE

\$43,995 STARTING MSRP44



FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

Integrated wide-angle LED fog lights

Hands-free dual power-sliding side doors and liftgate⁶⁸

Power tilt/slide moonroof

Eight speakers

12.3-in. Toyota Audio Multimedia touchscreen

Four-zone automatic climate control

Sport SofTex® trimmed seats

Auto-dimming rearview mirror with

HomeLink®57 universal transceiver

Smart Key System with Push Button Start

Front and Rear Parking Assist with Automatic

Braking (PA w/AB)⁵⁹



XSE

\$46,640 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

Sport-calibrated Electric Power Steering (EPS)

20-in. alloy wheels

Black side rocker panels and outside mirrors

Metallic-black Sport mesh front grille

Dynamic Navigation⁷⁰ trial

SofTex®-trimmed heated front seats

Driver Easy Speak

Sport-tuned suspension



LIMITED

\$50,200 STARTING MSRP44

EPA-EST. MPG (CITY/HWY/COMB)

FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

18-in. alloy wheels

Chrome-finish roof rails

Leather-trimmed first- and second-row seating

Ventilated front seats

Second-row captain's chairs with ottoman

Manual second- and third-row sunshades

12-speaker JBL®49 audio system

7-in. Multi-Information Display (MID)



PLATINUM

\$56,145 STARTING MSRP44

EPA-EST. MPG (CITY/HWY/COMB)

FWD: 36/36/36⁶⁹ | AWD: 34/36/35⁶⁹

NOTABLE FEATURES

20-in. two-tone wheels (FWD)

Heated second-row seats

10-in. color Head-Up Display (HUD)

Panoramic View Monitor (PVM)⁴⁸

Heated steering whee

Vacuum & FridgeBox

Crossover & SUV Lineup



2025 Highlander



2025 Highlander Hybrid



2025 Sequoia



2025 Land Cruiser



2025 Toyota Crown Signia



2025 RAV4



2025 RAV4 Hybrid



2025 RAV4 Plug-in Hybrid



2025 Corolla Cross



2025 Corolla Cross Hybrid



2025 4Runner



2025 bZ4X



2025 Grand Highlander



2025 Grand Highlander Hybrid

2025 Highlander

KEY TAKEAWAYS

Available height-adjustable power liftgate⁶⁸

Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

Standard 8-way power-adjustable driver's seat













LE

\$39,520 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: 22/29/25⁷¹ | AWD: 21/28/24⁷¹

NOTABLE FEATURES

LED fog lights

Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹



XLE

\$42,670 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: 22/29/25⁷¹ | AWD: 21/28/24⁷¹

NOTABLE FEATURES

Roof rails

Mirror with HomeLink®57 universal transceiver

Qi-compatible wireless charging⁵⁸

SofTex®-trimmed heated front seats

10-way power-adjustable driver's seat



XSE \$46.340 STARTING MSRP⁴⁴



LIMITED\$46.755 STARTING MSRP⁴⁴



PLATINUM

\$51.925 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

AWD: 21/28/24⁷¹

NOTABLE FEATURES

Dynamic Torque Vectoring All-Wheel Drive (AWD)

Sport-tuned suspension

Sport style front bumper, lower spoiler and mesh front grille

Color-keyed side rocker panels with chrome lower trim

Twin-tip exhaust

20-in. alloy wheels

Ambient interior lighting

EST. MPG (CITY/HWY/COMB)

FWD: 22/29/25⁷¹ | AWD: 21/28/24⁷¹

NOTABLE FEATURES

High-output LED fog lights

Updated Toyota Audio Multimedia with wireless

Apple CarPlay®46 and Android Auto™47 compatibility

Dynamic Navigation⁷⁰ trial

Leather-trimmed, ventilated front seats

Heated steering wheel

Available 12.3-in. Multi-Information Display (MID)

Hands-free power liftgate⁶⁸

Front and Rear Parking Assist with Automatic

Braking (PA w/AB)⁵⁹

One 120V outlet⁷²

EST. MPG (CITY/HWY/COMB)

FWD: 22/29/25⁷¹ | AWD: 21/28/24⁷¹

NOTABLE FEATURES

Adaptive Front-Lighting System (AFS)

Auto leveling headlights

Power panoramic view moonroof

10-in. color Head-Up Display (HUD)

Digital rearview mirror

Rain-sensing wipers

Panoramic View Monitor (PVM)⁴⁸

Heated second row

2025 Highlander Hybrid

KEY TAKEAWAYS

Available in both Front-Wheeland All-Wheel-Drive configurations for all grades

Standard height-adjustable power liftgate⁶⁸

Available Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

Standard 8-way power-adjustable driver's seat











HYBRID XLE

\$40,860 STARTING MSRP44



HYBRID XLE NIGHTSHADE

\$47,020 STARTING MSRP44



HYBRID LIMITED

\$50,475 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

AWD: 35/35/35⁷¹

NOTABLE FEATURES

Power tilt/slide moonroof

Roof rails

7-in. Multi-Information Display (MID)

Auto-dimming rearview mirror with HomeLink^{®57} universal transceiver

Qi-compatible wireless charging⁵⁸

SofTex®-trimmed heated front seats

10-way power-adjustable driver's seat

EST. MPG (CITY/HWY/COMB)

AWD: 35/35/35⁷¹

NOTABLE FEATURES

18-in. black-painted alloy wheels with black lug nuts

Black exterior accents including mirror caps, shark-fin antenna, rear spoiler and window trim

Black grille and black rear badges

Black two-tone SofTex®-trimmed/mixed media front- and second-row seats with unique embossed seat pattern and silver-colored contrast stitching

EST. MPG (CITY/HWY/COMB)

AWD: 35/34/35⁷¹

NOTABLE FEATURES

High-output LED fog lights

11-speaker JBL®49 audio system

Dynamic Navigation⁷⁰ trial

Leather-trimmed, ventilated front seats

Heated steering wheel

Driver Easy Speak

Hands-free power liftgate⁶⁸

Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

1500W power outlet⁷³

Cargo area tonneau cover



HYBRID PLATINUM

\$53,675 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

AWD: 35/34/35⁷¹

NOTABLE FEATURES

Adaptive Front-Lighting System (AFS)

Auto-leveling headlights

Power panoramic view moonroof

12.3-in. touchscreen

10-in. color Head-Up Display (HUD)

Digital rearview mirror

Rain-sensing wipers

Panoramic View Monitor (PVM)⁴⁸

Heated second row

2025 Toyota Crown Signia

KEY TAKEAWAYS

Hybrid powertrain with up to 38 combined est. mpg³⁹

Standard All-Wheel Drive (AWD)

Up to 68.8 cu. ft. of cargo space⁴⁰

Available Traffic Jam Assist (TJA)51

Hands-free power liftgate⁶⁸



Assembled in Aichi, Japan









XLE \$43,590 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB) 39/37/38³⁹

NOTABLE FEATURES

- 240 hp net comb
- ✓ Electronic On-Demand All-Wheel Drive (AWD)
- ✓ 19-in multi-spoke machine-finshed two-tone alloy wheels
- ✓ Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹
- ✓ Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ 12.3-in. touchscreen
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ Smart Key System with Push Button Start
- √ 25.8/68.8 cu. ft. of cargo volume⁴⁰



LIMITED \$47,990 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 36/35/36³⁹ | AWD: 35/35/35³⁹

NOTABLE FEATURES

- ✓ 21-in. 7-twin-spoke dark gray metallic alloy wheels
- ✓ Panoramic fixed-glass roof with power sunshade
- ✓ Digital Key⁴³ capability
- ✓ 11-speaker JBL®⁴9 Premium Audio including subwoofer and amplifier
- ✓ Available Lane Change Assist (LCA)⁵²
- Available Traffic Jam Assist (TJA)⁵¹
- ✓ Available Panoramic View Monitor (PVM)⁴⁸

2025 Grand Highlander

WHAT'S NEW

New LE trim available early 2025

KEY TAKEAWAYS

265-horsepower powertrain

Spacious, adult-size third row

12.3-in. Toyota Audio Multimedia touchscreen

Available AWD

13 cup/bottle holders

Available Multi-Terrain Select (MTS)









LE

\$40,860 STARTING MSRP44



XLE

\$43,630 STARTING MSRP⁴⁴



LIMITED

\$48,360 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: | AWD: FWD: 21/28/24⁷⁵ | AWD: 21/27/23⁷⁵

NOTABLE FEATURES

- √ 265 hp
- ✓ Available All-Wheel Drive (AWD)
- ✓ Drive Mode Select (Eco, Normal, Sport)
- ✓ 18-in. 5-spoke silver-painted wheels
- Seating for eight
- Combination meter with analog gauges and 7-in. color
- ✓ Multi-Information Display (MID)
- 12.3-in. Toyota Audio Multimedia touchscreen with wireless Apple CarPlay^{®46} and Android Auto[™] compatibility
- ✓ Fabric-trimmed front-, second- and third-row seats
- ✓ Three-zone automatic climate control
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)
- ✓ 97.5 cu.-ft. max cargo capacity

EST. MPG (CITY/HWY/COMB)

FWD: 21/28/24⁷⁵ | AWD: 21/27/23⁷⁵

NOTABLE FEATURES

- √ 265 hp
- ✓ Available All-Wheel Drive (AWD)
- ✓ Snow Mode & Drive Mode Select (Eco, Normal, Sport)
- ✓ Silver-painted roof rails
- Seating for seven
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen with wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Qi-compatible wireless charging⁵⁸
- ✓ Three-zone automatic climate control
- ✓ SofTex®-trimmed seating
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ 97.5 cu.-ft. max cargo capacity⁴⁰

EST. MPG (CITY/HWY/COMB)

FWD: 21/28/24⁷⁵ | AWD: 20/26/22⁷⁵

NOTABLE FEATURES

- ✓ Available All-Wheel Drive (AWD)
- ✓ 20-in. silver-painted multi-spoke wheels
- ✓ LED fog lights
- ✓ Dark gray metallic bumper finishers
- ✓ Hands-free power liftgate⁶⁸
- ✓ Leather-trimmed seating
- ✓ Heated leather-trimmed steering wheel
- ✓ Heated second-row outboard seats
- ✓ 12.3-in. Multi-Information Display (MID)
- ✓ 11-speaker JBL®⁴9 Premium Audio
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹



PLATINUM

\$54,045 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

AWD: 20/26/22⁷⁵

NOTABLE FEATURES

- ✓ All-Wheel Drive (AWD)
- ✓ 20-in. chrome multi-spoke wheels Multi-Terrain Select (MTS) with MUD & SAND, ROCK & DIRT, and NORMAL modes
- ✓ Available Portobello-colored interior
- ✓ Power tilt/slide panoramic roof with power sunshade
- ✓ LED cargo hatch illumination
- ✓ 10-in. color Head-Up Display (HUD)
- ✓ Digital rearview mirror
- ✓ Heated and ventilated second-row outboard seats

2025 **Grand Highlander Hybrid**

WHAT'S NEW

New LE trim available early 2025

New Nightshade trim

KEY TAKEAWAYS

Available Hybrid MAX powertrain with 362 net combined horsepower

Available Ultrasuede®-trimmed seating with bronze-colored accents

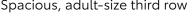
Spacious, adult-size third row

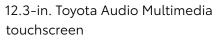
13 cup/bottle holders

Available Multi-Terrain Select (MTS)









Available AWD





HYBRID LE

\$44,210 STARTING MSRP44



HYBRID XLE

\$45,380 STARTING MSRP44



HYBRID LIMITED

\$51,710 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

AWD: 36/32/34⁷⁵

NOTABLE FEATURES

- 245 net combined hp
- ✓ All-Wheel Drive (AWD)
- ✓ EV Mode & Drive Mode Select (Eco, Normal, Sport)
- ✓ 18-in. 5-spoke silver-painted wheels
- ✓ Seating for eight
- Combination meter with analog gauges and 7-in. color
 Multi-Information Display (MID)
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen with wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Fabric-trimmed front-, second- and third-row seats
- ✓ Three-zone automatic climate control
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- √ 97.5 cu.-ft. max cargo capacity⁴⁰

EST. MPG (CITY/HWY/COMB)

FWD: 37/34/36⁷⁵ | AWD: 36/32/34⁷⁵

NOTABLE FEATURES

- ✓ 245 net combined hp
- ✓ Available All-Wheel Drive (AWD)
- ✓ EV Mode & Drive Mode Select (Eco, Normal, Sport)
- Seating for seven
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen
- ✓ Wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility
- ✓ Qi-compatible wireless charging⁵⁸
- ✓ Three-zone automatic climate control
- ✓ SofTex®-trimmed seating
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- ✓ 97.5 cu.-ft. max cargo capacity⁴⁰

EST. MPG (CITY/HWY/COMB)

AWD: 36/32/34⁷⁵

NOTABLE FEATURES

- ✓ All-Wheel Drive (AWD)
- ✓ 20-in. silver multi-spoke wheels
- ✓ LED fog lights
- ✓ Dark gray metallic bumper finishers
- ✓ Hands-free power liftgate⁶⁸
- Leather-trimmed seating
- ✓ Heated leather-trimmed steering wheel
- ✓ Heated second-row outboard seats
- ✓ 12.3-in. Multi-Information Display (MID)
- ✓ 11-speaker JBL®⁴9 Premium Audio
- Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹



NIGHTSHADE

\$52,610 STARTING MSRP44



HYBRID MAX LIMITED

\$54,690 STARTING MSRP44



HYBRID MAX PLATINUM

\$58,775 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

AWD: 36/32/34⁷⁵

NOTABLE FEATURES

- ✓ All-Wheel Drive (AWD)
- ✓ 20-in. black alloy wheels
- ✓ LED fog lights
- ✓ Black exterior accents
- ✓ Black badging
- ✓ Hands-free power liftgate⁶⁸
- Leather-trimmed seating
- ✓ Heated second-row outboard seats
- Silver-painted dashboard trim and matte-gray metallic door trim
- ✓ 11-speaker JBL®49 Premium Audio
- ✓ Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

EST. MPG (CITY/HWY/COMB)

AWD: 26/27/27⁷⁵

NOTABLE FEATURES

- Hybrid MAX powertrain with 362 net combined horsepower
- ✓ All-Wheel Drive (AWD)
- ✓ Front lower bumper chin spoiler in silver-painted finish
- ✓ Dual-exhaust finishers
- 20-in. two-tone multi-spoke machined and black wheels
- Ultrasuede®-trimmed⁷⁶ seating and bronze-painted dashboard trim with black geometric-pattern door trim
- ✓ Two 120V outlets (1500W shared) located on the bottom rear of center console and in the luggage area⁷²

EST. MPG (CITY/HWY/COMB)

AWD: 26/27/27⁷⁵

NOTABLE FEATURES

- ✓ All-Wheel Drive (AWD)
- Multi-Terrain Select (MTS) with MUD & SAND, ROCK & DIRT, and NORMAL modes
- ✓ 20-in. two-tone multi-spoke silver-painted and black wheels
- ✓ Available Portobello-colored interior
- ✓ Power tilt/slide panoramic roof with power sunshade
- ✓ LED cargo hatch illumination
- ✓ 10-in. color Head-Up Display (HUD)
- ✓ Digital rearview mirror
- Heated and ventilated first- and second-row outboard seats

2025 Sequoia

KEY TAKEAWAYS

437 hp/583 lb.-ft.

6-in. sliding third row

Available 14-in. Toyota Audio Multimedia touchscreen

10-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)











SR5

\$62,425 STARTING MSRP44



RWD: 21/24/22⁷⁷ | 4WD: 19/22/20⁷⁷

NOTABLE FEATURES

18-in. alloy wheels

Toyota Safety Sense™ 2.5 (TSS 2.5)¹6

8-in. Toyota Audio Multimedia touchscreen with 8-speaker audio system

Panoramic View Monitor (PVM)⁴⁸

Power tilt/slide moonroof with sliding sunshade

i-FORCE MAX Twin-Turbo V6 Hybrid 437 hp; 583 lb.-ft.

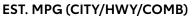
10-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)

RWD or 4WD



LIMITED

\$68,825 STARTING MSRP44



RWD: 21/24/22⁷⁷ | 4WD: 19/22/20⁷⁷

NOTABLE FEATURES

20-in. gray-painted and machined-finish alloy wheels

SofTex®-trimmed seats; 8-way power-adjustable driver and front passenger seats

14-in. Toyota Audio Multimedia touchscreen with 8-speaker audio system

Available TRD Off-Road Package (4WD vehicles only)

Heated steering wheel

i-FORCE MAX Twin-Turbo V6 Hybrid 437 hp; 583 lb.-ft.

10-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)

RWD or 4WD



PLATINUM

\$79,570 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4WD: 19/22/20⁷⁷

NOTABLE FEATURES

- ✓ 20-in. machined-finish black alloy wheels
- Premium LED headlights, LED Daytime Running Lights (DRL) and sequential turn signals
- ✓ Power tilt/slide panoramic roof with power sunshade
- ✓ 14-in. Toyota Audio Multimedia touchscreen with 14 JBL^{®49} speakers including subwoofer and amplifier
- ✓ Available Load-leveling Rear Height Control Air Suspension plus Adaptive Variable Suspension (AVS) system
- i-FORCE MAX Twin-Turbo V6 Hybrid 437 hp; 583 lb.-ft.
- ✓ 10-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- ✓ RWD or 4WD

2025 Land Cruiser

KEY TAKEAWAYS

Heritage-inspired design

i-FORCE MAX powertrain with 326 net combined hp and 465 lb. ft. of torque

Full-time 4WD

Standard center and rear locking differentials

Up to a combined estimated 23 mpg⁷⁸

2400w AC inverter⁷⁹

6000-lb. maximum towing capacity³⁷

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6











Land Cruiser 1958

\$56,700 STARTING MSRP44



Land Cruiser

\$61,470 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

22/25/23⁷⁸

NOTABLE FEATURES

- ✓ 2.4-liter 4-cylinder turbo i-FORCE MAX engine; 326 net combined hp @ 6000 rpm, 465 lb.-ft. @ 1700 rpm
- 8-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- ✓ Full-time 4WD system
- ✓ Up to 22 city/25 highway/23 combined est. mpg⁷⁸
- Snow Mode & Drive Mode Select (Eco, Normal, Sport)
- ✓ Electronic rear and center locking differentials
- Smart Key System on all doors and liftgate with Push Button Start, remote keyless entry system with lock, unlock, panic and liftgate functions
- ✓ 2400W AC inverter⁷⁹
- ✓ Wireless Apple CarPlay®46 and Android Auto™47 compatibility
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶

EST. MPG (CITY/HWY/COMB)

22/25/23⁷⁸

NOTABLE FEATURES

- ✓ Up to 22 city/25 highway/23 combined est. mpg⁷⁸
- ✓ Snow Mode & Drive Mode Select (Eco, Normal, Sport)
- Multi-Terrain Select (MTS) (Auto, Dirt, Sand, Mud, and Deep Snow)
- ✓ Available Stabilizer Disconnect Mechanism (SDM)
- ✓ Roof rails
- Softex®-trimmed seats; 8-way power-adjustable front driver's seat with lumbar support; 6-way manual-adjustable passenger seat
- ✓ Heated and ventilated front seats
- ✓ 12.3-in. Toyota Audio Multimedia touchscreen
- ✓ Wireless Apple CarPlay®46 and Android Auto™47 compatibility
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶

2025 RAV4

KEY TAKEAWAYS

6-speaker audio system with 8-in. touchscreen

Wireless Apple CarPlay®46 and Android Auto™47 compatibility

Multi-LED headlights with Automatic High Beams²²

Standard Toyota Safety Sense™ 2.5 (TSS 2.5)¹6











LE

\$28,850 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: 27/35/30⁸⁰ | AWD: 27/34/30⁸⁰

NOTABLE FEATURES

203-hp 4-Cyl. engine

Available All-Wheel Drive (AWD)

Exterior LED lighting

8-in. touchscreen

Wireless Apple CarPlay®46 and

Android Auto™⁴⁷ compatibility

Eco, SPORT and NORMAL drive modes

Trailer-Sway Control (TSC)81

Toyota Safety Sense™ 2.5 (TSS 2.5)¹6

37.6/69.8 cu. ft. of cargo volume (seats up/down)



XLE

\$30,360 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 27/35/30⁸⁰ | AWD: 27/33/29⁸⁰

NOTABLE FEATURES

Smart Key System with Push Button Start

Blind Spot Monitor (BSM)¹⁸ with

Rear Cross-Traffic Alert (RCTA)¹⁹

17-in. alloy wheels

Dual zone automatic climate control

Five USB ports⁵⁶



XLE PREMIUM

\$33,250 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: 27/35/30⁸⁰ | AWD: 27/33/29⁸⁰

NOTABLE FEATURES

Bi-LED projector low- and high-beam headlights

Power tilt/slide moonroof

Available 19-in. alloy wheels

SofTex®-trimmed seating

Height-adjustable power liftgate

Integrated fog lights

Power tilt/slide moonroof



LIMITED

\$37,155 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

FWD: 27/35/3080 | AWD: 25/33/2880

NOTABLE FEATURES

Available Dynamic Torque Vectoring All-Wheel Drive

8-in. touchscreen

Available 11 JBL®49 speakers

Dynamic Navigation⁷⁰ trial

12.3-in. Multi-Information Display (MID)

Digital rearview mirror with HomeLink^{®57} universal transceiver

Front and Rear Parking Assist with Automatic

Braking (PA w/AB)⁵⁹

2025 RAV4 Hybrid

KEY TAKEAWAYS

Hybrid powertrain with 219 net hp

Standard Electronic On-Demand All-Wheel Drive (AWD)

Smart Key System on front doors and liftgate











HYBRID LE

\$31,900 STARTING MSRP44



41/38/3980

NOTABLE FEATURES

219 hp net comb.

Electronic On-Demand All-Wheel Drive (AWD)

Exterior LED lighting

17-in. alloy wheels

Dual zone automatic climate control

Wireless Apple CarPlay®46 and

Android Auto™⁴⁷ compatibility

60/40-split, reclining fold-flat rear seat

Trailer-Sway Control (TSC)81

Toyota Safety Sense™ 2.5 (TSS 2.5)¹6

37.6/69.8 cu. ft. of cargo volume (seats up/down)⁴⁰



HYBRID XLE

\$33,410 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

41/38/3980

NOTABLE FEATURES

Five USB ports⁵⁶

Smart Key System with Push Button Start

Blind Spot Monitor (BSM)¹⁸ with

Rear Cross-Traffic Alert (RCTA)¹⁹



WOODLAND EDITON

\$35,120 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

38/35/3780

NOTABLE FEATURES

18-in. 6-spoke bronze-colored TRD flow-formed alloy wheels and Falken®82 WILDPEAK All-Terrain tires

TRD-tuned suspension

Activity mount

120V/100W AC power outlet in cargo area⁷²

Mudguards

Woodland all-weather floor mats⁸³ and cargo liner



HYBRID XLE PREMIUM

\$36,300 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

41/38/3980

NOTABLE FEATURES

- ✓ Power tilt/slide moonroof
- ✓ 18-in. alloy wheels
- ✓ Available Multi-Terrain Select (MTS)
- ✓ SofTex®-trimmed seating
- ✓ Height-adjustable power liftgate
- ✓ Integrated fog lights



HYBRID SE

\$34,595 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

41/38/3980

NOTABLE FEATURES

18-in. multi-spoke black sport alloy wheels

Blue ambient interior illumination

Blue-accented interior

Front LED accent lights



HYBRID XSE

\$37,560 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

41/38/3980

NOTABLE FEATURES

9-in. touchscreen

Updated Toyota Audio Multimedia with wireless Apple CarPlay^{®46} and Android Auto^{™47} compatibility

Two-tone exterior colors

Vertical LED accent lights

Available 12.3-in. Multi-Information Display (MID)

Analog hybrid power meter

Heated front seats

Auto-dimming rearview mirror with HomeLink®57

universal transceiver

Available hands-free power liftgate⁶⁸

Available panoramic glass roof



HYBRID LIMITED

\$40,205 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

41/38/3980

NOTABLE FEATURES

18-in. metallic finish alloy wheels

Dark brown-accented interior

Available 11 JBL®49 speakers

2-position memory

Puddle lights

Ventilated front seats

Front and Rear Parking Assist with Automatic Braking (PA w/AB)⁵⁹

2025 RAV4 Plug-in Hybrid

KEY TAKEAWAYS

Most powerful RAV4, with 302 combined horsepower

Standard Electronic On-Demand

All-Wheel Drive (AWD)

Up to an est. 94 MPGe combined84

Up to an est. 42-mile EV Mode driving range⁸⁵

2,500-lb. towing capacity⁸⁶



Assembled in Aichi, Japan









SE

\$43,865 STARTING MSRP44

EST. MPG/MPGe (COMB)

38/9484

NOTABLE FEATURES

302-hp net powertrain

Exterior LED lighting

18-in. alloy wheels

Heated front seats

8-in. touchscreen

Wireless Apple CarPlay^{®46} and Android Auto^{TM47} compatibility

Dual-zone automatic climate control

Smart Key System with Push Button Start

Blind Spot Monitor (BSM)¹⁸ with Rear Cross-Traffic Alert (RCTA)¹⁹

33.5/69.8 cu. ft. of cargo volume (seats up/down)⁴⁰

Toyota Safety Sense™ 2.5 (TSS 2.5)¹6



XSE

\$47,735 STARTING MSRP⁴⁴

EST. MPG/MPGe (COMB)

38/9484

NOTABLE FEATURES

Standard LED projector headlights

19-in. alloy wheels

9-in. touchscreen

SofTex®-trimmed seats

Qi-compatible wireless charging⁵⁸

Auto-dimming rearview mirror with HomeLink®57 universal transceiver

Power tilt/slide moonroof

Anti-theft system with alarm and engine immobilizer⁸⁷

Available 12.3-in. Fully Digital Gauge Cluster

12.3-in. Multi-Information Display (MID)

2025 Corolla Cross

KEY TAKEAWAYS

A crossover based on the ever-popular Corolla sedan

Three-grade lineup with standard tow rating and available AWD on all grades

8.1-in. ground clearance and available roof rails provide added convenience











L

\$24,035 STARTING MSRP44



FWD: 31/33/3288 | AWD: 29/32/3088

NOTABLE FEATURES

169 hp

Available All-Wheel Drive (AWD)

8-in. touchscreen

Six speakers

Wireless Apple CarPlay®46 and

Android Auto™⁴⁷ compatibility

Connected Services⁷ trials

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

1,500-lb. towing capacity⁸⁶

Up to 24 cu. ft. of cargo volume⁴⁰

Super Ultra Low Emission Vehicle 30 (SULEV 30)



LE

\$26,365 STARTING MSRP44



FWD: 31/33/3288 | AWD: 29/32/3088

NOTABLE FEATURES

LED projector headlights

17-in. alloy wheels

Black roof rails

Qi-compatible wireless charging⁵⁸

Smart Key System with Push Button Start

Blind Spot Monitor (BSM)¹⁸ with

Rear Cross-Traffic Alert (RCTA)¹⁹



XLE

\$28,260 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

FWD: 31/33/3288 | AWD: 29/32/3088

NOTABLE FEATURES

LED taillights and fog lights

18-in. alloy wheels

Dual zone automatic climate control

7-in. Fully Digital Gauge Cluster

SofTex®-trimmed heated front seats

10-way power-adjustable driver's seat

Auto-dimming rearview mirror

Front and Rear Parking Assist with

Automatic Braking (PA w/AB)⁵⁹

2025 Corolla Cross Hybrid

WHAT'S NEW

New color: Soul Red Crystal

KEY TAKEAWAYS

A crossover based on the ever-popular Corolla sedan

Three-grade lineup with standard tow rating and Electronic On-Demand All-Wheel Drive (AWD) on all grades

8.0-in. ground clearance and available roof rails provide added convenience











S

\$28,395 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

45/38/4288

NOTABLE FEATURES

196 hp

Electronic On-Demand All-Wheel Drive (AWD)

8-in. touchscreen

Six speakers

Wireless Apple CarPlay®46 and

Android Auto^{TM47} compatibility

Connected Services⁷ trials

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

1,500-lb. towing capacity⁸⁶

21.5 cu. ft. of cargo volume⁴⁰



SE

\$29,715 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

45/38/4288

NOTABLE FEATURES

LED projector headlights

17-in. alloy wheels

Black roof rails

Qi-compatible wireless charging⁵⁸

Smart Key System with Push Button Start

Blind Spot Monitor (BSM)¹⁸ with

Rear Cross-Traffic Alert (RCTA)19



Hybrid Nightshade

\$30,640 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

45/38/4288

NOTABLE FEATURES

Dark-accented LED projector headlights

18-in. all-black glossy alloy wheels

Black outside door handles

All-black badging

Black-painted heated power outside mirrors

Dark-accented taillights



XSE

\$31,580 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

45/38/4288

NOTABLE FEATURES

LED taillights and fog lights

18-in. alloy wheels

Dual-zone automatic climate control

7-in. Fully Digital Gauge Cluster

SofTex®-trimmed heated front seats

10-way power-adjustable driver's seat

Front and Rear Parking Assist with

Automatic Braking (PA w/AB)59

2025 4Runner

WHAT'S NEW

Available i-FORCE MAX hybrid powertrain

Available Stabilizer Disconnect Mechanism (SDM)

Available Adaptive Variable Suspension (AVS)

Available 14-in. Toyota Audio Multimedia touchscreen

Assembled in Aichi, Japan

KEY TAKEAWAYS

Nine grades, including all-new Platinum and Trailhunter

Gas features 278 horsepower and 317 lb.-ft. of torque

Power rear liftgate window with auto up/down and jam protection

Available third-row seating

Dual USB-C with fast charge









SR

\$40,770 STARTING MSRP44



RWD: 20/26/22¹⁰² | 4WD: 19/25/21¹⁰²

NOTABLE FEATURES

Available part-time 4WD

LED headlights and fog lights

17-in. dark-gray painted alloy wheels

8-in. Toyota Audio Multimedia display

Wireless Apple CarPlay®46 and Android Auto^{TM47} compatibility

Smart Key System with Push Button Start

Available fixed running boards

Available third-row seating



TRD SPORT

\$47,250 STARTING MSRP44



TRD SPORT PREMIUM

\$52,610 STARTING MSRP44

EST. MPG (COMB)

RWD: 20/26/22¹⁰² | 4WD: 19/25/21¹⁰²

NOTABLE FEATURES

Available part-time 4WD

Gloss-black hood scoop

20-in. dark-gray painted and machine-finished alloy

wheels with TRD center caps

Black "TRD Sport" external hard badges

Heated power outside mirrors with turn signal indicators

Fabric-trimmed heated front seats

12.3-in. digital gauge cluster

Qi-compatible wireless charging⁵⁸

EST. MPG (COMB)

RWD: 20/26/22¹⁰² | 4WD: 19/25/21¹⁰²

NOTABLE FEATURES

Available part-time 4WD

20-in. dark-gray painted and machine-finished alloy

wheels with TRD center caps

Hands-free power liftgate⁶⁸

Heated power outside mirrors with turn signal indicators

14-in. Audio Multimedia Display

SofTex®-trimmed heated and ventilated front seats

12.3-in. digital gauge cluster

Qi-compatible wireless charging⁵⁸

Available power tilt/slide moonroof with sunshade

Available digital rearview mirror with HomeLink®57



TRD OFF-ROAD

\$49,190 STARTING MSRP44



TRD OFF-ROAD PREMIUM

\$54,970 STARTING MSRP44



LIMITED

\$55,400 STARTING MSRP44

EST. MPG (COMB)

4WD: 19/25/21¹⁰² | Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

Available i-FORCE MAX hybrid powertrain

Part-time 4WD

Fixed running boards

18-in. matte-black painted and machine-finished

alloy wheels with TRD center caps

Black "TRD Off-Road" external hard badges

Fabric-trimmed heated front seats

Multi-Terrain Select (MTS) and Crawl Control (CRAWL)89

Stabilizer Disconnect Mechanism (SDM)

Electronically controlled locking rear differential

Available prewired DC power auxiliary switches¹⁰³

EST. MPG (COMB)

4WD: 19/25/21¹⁰² | Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

Available i-FORCE MAX hybrid powertrain

Part-time 4WD

Fixed running boards

18-in. matte-black painted and machine-finished

alloy wheels with TRD center caps

14-in. Toyota Audio Multimedia display

Hands-free power liftgate

SofTex®-trimmed heated and ventilated front seats

Multi-Terrain Select (MTS) and Crawl Control (CRAWL)89

Stabilizer Disconnect Mechanism (SDM)

Electronically controlled locking rear differential

Available power tilt/slide moonroof with sunshade

Available digital rearview mirror with HomeLink®57

Available prewired DC power auxiliary switches¹⁰³

EST. MPG (COMB)

RWD: 20/24/22¹⁰² | 4WD: 20/24/21¹⁰² | Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

Available i-FORCE MAX hybrid powertrain

Available Full-time 4WD with Torsen 8104 limited-slip

center differential with locking feature

20-in. gray painted and machine-finished alloy wheels

Chrome "Limited" external hard badges

Chrome roof rails

14-in. Toyota Audio Multimedia display

Leather-trimmed, heated and ventilated front seats

Available automatic running boards

Available third-row seating

MARCH 2025 Available prewired DC r



PLATINUM

\$62,860 STARTING MSRP44

EST. MPG (COMB)

Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

i-FORCE MAX hybrid powertrain

Full-time 4WD with Torsen®104 limited-slip center differential with locking feature

20-in. gloss-black painted alloy wheels

Head-Up Display (HUD)

Black "Platinum" external hard badges

Premium leather-trimmed, heated and ventilated front seats

Second-row heated seats

Available automatic running boards



TRD PRO

\$66,900 STARTING MSRP44

EST. MPG (COMB)

Hybrid: 23/24/23¹⁰²

NOTABLE FEATURES

- ✓ i-FORCE MAX hybrid powertrain
- ✓ Part-time 4WD
- ✓ Rigid Industries®97 LED fog lights
- ✓ Heritage-inspired "TOYOTA" front grille with integrated light bar
- ✓ 18-in. matte-black TRD alloy wheels
- ✓ TRD Pro aluminum front skid plate, with underbody transfer case and fuel tank protection
- ✓ Black rear spoiler with center LED high-mount stop light
- ✓ TRD black performance exhaust

2025 bZ4X

WHAT'S NEW

New Advanced Park⁴² feature

Updated Beyond Zero badging

KEY TAKEAWAYS

e-TNGA Platform

All-Wheel Drive (AWD) with X-MODE

201 hp with 196 lb.-ft. of max torque

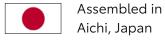
Driving range of up to an est. 252 miles for FWD models⁹³

12.3-in. Toyota Audio Multimedia touchscreen











XLE

\$43,070 STARTING MSRP44

EST. MPGe (COMB)

119⁹⁴

NOTABLE FEATURES

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

Fixed panoramic roof with power sunshade

SofTex®-/fabric-trimmed seats with abundant leg room

Wireless Apple CarPlay®46 and Android Auto™47 compatibility

3-year Remote Connect⁸ and 3-year Drive Connect¹⁵ trials



LIMITED

\$41,800 STARTING MSRP⁴⁴

EST. MPGe (COMB)

112⁹⁴

NOTABLE FEATURES

Toyota Safety Sense™ 3.0 (TSS 3.0)¹6

12.3-in. Toyota Audio Multimedia touchscreen

Fixed panoramic roof with power sunshade

Multi-LED projector low- and high-beam headlights

Panoramic View Monitor (PVM)⁴⁸

Available split roof rear spoiler

Wireless Apple CarPlay®46 and Android Auto™47 compatibility

3-year Remote Connect⁸ and 3-year Drive Connect¹⁵ trials

Digital Key⁴³ capability

Truck Lineup







2025 Tundra



2025 Tundra i-FORCE MAX

2025 Tacoma

KEY TAKEAWAYS

Available i-FORCE MAX hybrid powertrain

Gas features up to 278 horsepower and up to 317 lb.-ft. of torque

Standard 9.4-in. ground clearance

Deck rail system with four adjustable tie-down cleats and four fixed cargobed tie-down points

Available in either 5-ft. or 6-ft. configurations on Double Cab models



Assembled in Baja, Mexico

Assembled in Guanajuato, Mexico











MARCH 2025

MARCH 2025

March 2025



SR

\$31,590 STARTING MSRP44

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x2: 20/26/23⁹⁵ | 4x4: 19/24/21⁹⁵

NOTABLE FEATURES

- ✓ ExtraCab or Double Cab
- ✓ Four fixed cargo-bed tie-down points
- ✓ 17-in. styled alloy wheels with 245/70R17 tires
- ✓ Available in 5-ft. bed and 6-ft. bed configurations
- ✓ LED headlights with Daytime Running Lights (DRL)
- ✓ Available front and rear mudguards
- ✓ Available LED bed lighting



SR5

\$36,220 STARTING MSRP44

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x2: 21/26/23⁹⁵ | 4x4: 19/24/21⁹⁵

NOTABLE FEATURES

- ✓ ExtraCab or Double Cab
- ✓ 17-in. styled alloy wheels with 245/70R17 tires
- ✓ Available in 5-ft. bed and 6-ft. bed configurations
- ✓ LED headlights with Daytime Running Lights (DRL)
- ✓ Available LED bed lighting
- ✓ Deck rail system



TRD PRERUNNER

\$38.120 STARTING MSRP44

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x2: 20/24/22⁹⁵

NOTABLE FEATURES

- ✓ ExtraCab
- ✓ Deck rail system
- ✓ 17-in. dark gray alloy wheels with 265/70R17
- / all-terrain tires
- Standard 6-ft. bed
 LED headlights with Daytime Running Lights (DRL)
- Composite front skid plate, with underbody fuel tank protection
- ✓ Available LED bed lighting



TRD SPORT

\$39,400 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x2: 20/24/22⁹⁵ | 4x4: 18/23/21⁹⁵

NOTABLE FEATURES

- ✓ Double Cab
- ✓ 18-in. machined alloy wheels with 265/65R18 tires
- ✓ Available in 5-ft. bed and 6-ft. bed configurations
- ✓ Smart Key System on driver and front passenger doors
- ✓ 60/40 split, folding rear seat with under-seat storage
- √ 8-in. Toyota Audio Multimedia touchscreen with 6-speaker audio system
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶



TRD OFF-ROAD

\$41,800 STARTING MSRP44

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x4: 18/23/21⁹⁵

NOTABLE FEATURES

- ✓ Double Cab
- √ 17-in. machined alloy wheels with 265/70R17
 all-terrain tires
- ✓ Standard 5-ft. bed
- √ 60/40 split, folding rear seat with under-seat storage
- √ 8-in. Toyota Audio Multimedia touchscreen with 6-speaker audio system
- ✓ Toyota Safety Sense[™] 3.0 (TSS 3.0)¹⁶
- √ 400W/120V⁷² AC power supply



LIMITED

\$52,555 STARTING MSRP44

EST. MPG (CITY/HWY/COMB) (2024 MODELS)

4x4: 20/23/21⁹⁵

NOTABLE FEATURES

- ✓ Double Cab
- ✓ Standard 5-ft. bed
- Bed storage box
- ✓ Power running boards
- Smart Key System on driver and front passenger doors
- ✓ Digital Key⁴³ capability
- ✓ Qi-compatible wireless charging⁵⁸ and dual USB-C ports⁵⁶



TRD PRO

\$63,735 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x4: 22/24/23⁹⁵

NOTABLE FEATURES

- ✓ Double Cab
- ✓ High-clearance front bumper
- ✓ ARB® steel rear bumper and red rear recovery hooks
- ✓ 18-in. TRD Pro alloy wheels with 33-in. Goodyear®96 Territory® R/T tires
- ✓ Standard 5-ft. bed
- ✓ Bed storage box
- ✓ Rigid Industries®97 LED fog lights 12.3-in. digital meter with selectable gauge display screens

2025 Tundra

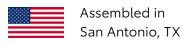
KEY TAKEAWAYS

i-FORCE 3.4-Liter, twin-turbo V6 delivers more power and efficiency than the previous 5.7-Liter V8

12,000-lb. maximum towing capacity³⁷ and a range of advanced towing convenience features

4WDemand part-time 4WD available on all grades, with advanced off-roading features available on select grades

Next-generation Audio Multimedia platform with available 14-in. touchscreen













SR

\$40,090 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x2: 18/24/20⁹⁸ | 4x4: 17/23/19⁹⁸

NOTABLE FEATURES

348-hp i-FORCE 3.4-Liter twin-turbo V6

10-speed automatic transmission

Choice of Double or CrewMax cabs

Available 4WDemand part-time 4WD

8-in. touch screen with wireless Apple CarPlay $^{\rm @46}$

and Android Auto $^{\text{TM47}}$ compatibility

Toyota Safety Sense™ 2.5 (TSS 2.5)¹6



SR5

\$45,960 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x2: 18/23/20⁹⁸ | 4x4: 17/23/19⁹⁸

NOTABLE FEATURES

389-hp i-FORCE 3.4-Liter twin-turbo V6

Drive Mode Select with Sport and Eco modes

18-in. SR5 alloy wheels with P265/70R tires

Front grille with color-keyed frame and black horizontal bar

norizontal bar

Deck rail header and side rails with adjustable tie-down cleats

LED fog lights



LIMITED

\$54,305 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x2: 18/23/20⁹⁸ | 4x4: 17/22/19⁹⁸

NOTABLE FEATURES

20-in. alloy wheels with P265/60R tires

Chrome-finish window molding and door handles

Color-keyed side mirrors with LED turn signals

14-in. touchscreen

Illuminated center console storage bin and glove box

Soft-touch IP, center console and door surfaces

SofTex®-trimmed heated/ventilated 8-way front seats

Dual zone climate control



PLATINUM

\$63,675 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x2: 18/23/20⁹⁸ | 4x4: 17/22/19⁹⁸

NOTABLE FEATURES

Power tilt/slide panoramic roof with power sunshade

Premium LED headlights with Daytime Running Lights (DRL) with automatic leveling

20-in. platinum dark-painted alloy wheels

12-speaker JBL®49 audio system

Front and rear door LED pocket lights

Ambient interior lighting

Rear door sunshades

Driver's-seat memory function

Heated and ventilated front and rear seats

Heated power tilt/telescopic steering wheel



1794 EDITION

\$64,360 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x2: 18/23/20⁹⁸ | 4x4: 17/22/19⁹⁸

NOTABLE FEATURES

Chrome-finish "TUNDRA" stamped grille valance

Chrome-finish sideview mirrors and rear bumper accents

20-in. machined-finish alloy wheels

American walnut wood-grain interior trim

Laser-etched "1794 EDITION" passenger-side instrument panel badge

2025 Tundra i-FORCE MAX

WHAT'S NEW

This third-generation full-size truck redefines modern capability and technology.

KEY TAKEAWAYS

i-FORCE MAX powertrain features a hybrid design for incredible power and efficiency

A hybrid truck producing 437 horsepower and 583 lb.-ft. of torque

Next-generation Audio Multimedia platform with available 14-in. touchscreen











LIMITED i-FORCE MAX

\$58,335 STARTING MSRP44



4x2: 20/24/22⁹⁸ | 4x4: 19/22/21⁹⁸

NOTABLE FEATURES

10-speed automatic transmission

CrewMax cab with 5.5-ft. or 6.5-ft. bed

20-in. alloy wheels with P265/60R tires

Available 4WDemand part-time 4-Wheel Drive

Drive Mode Select with Sport and Eco modes

14-in. touchscreen

Deck rail header and side rails with adjustable tie-down cleats

SofTex®-trimmed heated/ventilated 8-way front seats

Dual zone climate control



PLATINUM i-FORCE MAX

\$67,585 STARTING MSRP⁴⁴

EST. MPG (CITY/HWY/COMB)

4x2: 20/24/22⁹⁸ | 4x4: 19/22/21⁹⁸

NOTABLE FEATURES

Power tilt/slide panoramic roof with power sunshade

Premium LED headlights with Daytime Running Lights (DRL) with automatic leveling

20-in. platinum dark-painted alloy wheels

12-speaker JBL®49 audio system

Front- and rear-door LED pocket lights

Ambient interior lighting

Rear-door sunshades

Driver's-seat memory function

Heated and ventilated rear seats

Heated, power tilt/telescopic steering wheel



1794 EDITION i-FORCE MAX

\$68,285 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x2: 20/24/22⁹⁸ | 4x4: 19/22/21⁹⁸

NOTABLE FEATURES

Chrome-finish "TUNDRA" stamped grille valance

Chrome-finish sideview mirrors and rear bumper accents

20-in. machined-finish alloy wheels

American walnut wood-grain interior trim

Laser-etched "1794 EDITION" passenger-side instrument

panel badge



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\$72,510 STARTING MSRP44



CAPSTONE i-FORCE MAX

\$80,725 STARTING MSRP44

EST. MPG (CITY/HWY/COMB)

4x4: 19/22/21⁹⁸

NOTABLE FEATURES

- ✓ 4-Wheel Drive
- √ 437 hp; 583 lb.-ft.
- ✓ TRD Pro off-road suspension with FOX®99 shocks and 1.1-in. front lift
- ✓ Multi-Terrain Select (MTS) with Crawl Control (CRAWL)⁸⁹
- Electronically controlled locking rear differential
- ✓ Toyota Safety Sense[™] 2.5 (TSS 2.5)¹⁶

EST. MPG (CITY/HWY/COMB)

4x4: 19/22/21⁹⁸

NOTABLE FEATURES

- ✓ i-FORCE MAX Twin-Turbo V6 Hybrid
- ✓ 4-Wheel Drive
- ✓ 437 hp; 583 lb.-ft.
- ✓ 10-in. color Head-Up Display (HUD)
- ✓ Power running boards and BedStep®74
- ✓ Available Adaptive Variable Suspension (AVS)
- ✓ Toyota Safety Sense[™] 2.5 (TSS 2.5)¹⁶

*Vehicles shown may be prototypes, shown with options, or using visual effects. Screen depictions accurate at time of posting.

1. For more information, visit https://newsroom.toyota.eu/toyota-passes-15-million-hybrid-electric-vehicles-global-sales/. 2. For more information, visit https://global.toyota/en/company/profile/production-sales-figures/202412.html. 3. For more information, visit https://pressroom.tovota.com/tovota-to-achieve-its-five-vear-u-s-investment-commitment-one-vear-early/. 4. For more information, visit https://pressroom.tovota.com/tovota-financial-services-issues-fifth-green-bond-reinforcing-tovotas-commitment-tosustainability/, 5. Including our joint venture plant in Alabama, 6. Current lineup includes Hybrids, Plug-in Hybrids and Fuel Cell electric vehicles, Based on manufacturers' data as of June 7, 2021, 7. Toyota Connected Services depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to the response center and emergency support. Services vary by vehicle and are subject to change at any time without notice. Services require account registration through the Toyota app and acceptance of Connected Services Terms of Use at https://www.toyota.com/content/dam/toyota/privacvyts/pdf/connected-servicesterms-use, pdf and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see https://www.toyota.com/privacyvts. All trials begin on original purchase or lease date of new vehicle, with the exception of Wi-Fi for which trial begins at time of activation, Paid subscription required after trial (if applicable), 8. Remote start/stop and/or lock/unlock and other features of Remote Connect are only available on select models. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if vehicle is occupied by a child). Remote Connect depends on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Digital Key also requires Bluetooth® connectivity. Remote Connect is included with select paid Connected Services packages. See your Toyota dealer for details. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at https://www.toyota.com/content/dam/ toyota/privacyyts/pdf/connected-services-terms-use.pdf and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see https://www.toyota.com/ privacyvts. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 9. Safety Connect® depends on certain factors outside of Toyota's control in order to operate, including 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to response center and emergency support. Stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at https://www.toyota. com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see https://www. toyota.com/privacyvts. A Safety Connect® trial is included for up to 10 years on select vehicles with paid Connected Services packages. See your Toyota dealer for details, 4G network dependent. 10. Requires cellular network availability, a cellular connection and GPS signal. May not work in all areas. Service may vary by vehicle and region. See Toyota dealer for details and exclusions. 11. Building and/or parking structures may limit system effectiveness. Stolen vehicle police report required to use Stolen Vehicle Locator. For additional assistance contact the Toyota Customer Experience Center at 1-800-331-4331. 12. Service Connect depends on operative telematics device, 4G network availability and other factors beyond Toyota's control in order to operate, including 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Information provided is based on the last time data was collected from vehicle and is not real time data. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see https://www.toyota.com/privacyvts. The Service Connect trial is included for up to 10 years. 4G network dependent. 13. Service not available everywhere or in every vehicle. Depends on 4G cellular network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Up to 5 devices can be supported using in-vehicle connectivity. Services may vary and are subject to change without notice. Data charges may apply. Requires separate subscriptions to third-party provider services. Valid in the contiguous U.S. and Alaska. Go to https://myvehicle.att.com/#/ toyota/learn?language=en&country=US for terms and conditions. The Wi-Fi Connect trial begins at the time of enrollment and expires the earlier of 3GB data use or the 1-month trial period ends. Trial begins at activation and expires the earlier of 3 GB data use or 1 mo. Valid in contiguous U.S. and Alaska. See https://myvehicle.att.com/#/toyota/learn?language=en&country=US for terms and conditions. 14. On select models, Destination Assist will require a trial or subscription to Drive Connect. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see https://www.toyota.com/privacyvts. The Destination Assist trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. 15. Drive Connect availability and accuracy depend on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at https:// www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see https://www.toyota.com/privacvyts, Trial period begins on original purchase or lease date of new vehicle Services may vary and are subject to change without notice. Requires app download/registration, acceptance of Terms of Use and subscription after trial (if applicable). Data charges may apply. 16. Toyota Safety Sense[™] effectiveness is dependent on many factors including road, weather and vehicle conditions. Drivers are responsible for their own safe driving. Always pay attention to your surroundings and drive safely. See Owner's Manual for limitations. 17. Airbag systems supplement the seatbelts and are designed to inflate only under certain conditions and in certain types of severe collisions. Always wear seatbelt, sit upright in middle and as far back in seat as possible to help decrease risk of injury. Do not put objects in front of an airbag See Owner's Manual for limitations. 18. Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See Owner's Manual for limitations. 19. Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See Owner's Manual for limitations. 20. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness is dependent on many factors including road, weather and vehicle conditions. See Owner's Manual for limitations. 21. Dynamic Radar Cruise Control Full-Speed Range Dynamic Radar Cruise Control is not a substitute for safe and attentive driving. See Owner's Manual for instructions and limitations, 22. Automatic High Beams operate at speeds above 21 mph. See Owner's Manual for instruction and limitations, 23. Road Sign Assist only recognizes certain road signs. See Owner's Manual for limitations, 24. Lane Departure Alert with Steering Assist is designed to read visible lane markers under certain conditions. It provides a visual/audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors including road, weather and vehicle conditions. See Owner's Manual for limitations. 25. The Lane Tracing Assist (LTA) lane centering function is designed to read visible lane markers and detect other vehicles under certain conditions. It is only operational when DRCC is engaged. Not available on vehicles with manual transmissions. See Owner's Manual for limitations, 26. Proactive Driving Assist (PDA) is designed to detect certain objects or curves in the road and provide gentle braking and/or steering support. PDA is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of detected objects and weather, light and road conditions. See Owner's Manual for additional limitations and details. 27. Vehicle Stability Control is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and steering input can affect whether VSC will be effective. See Owner's Manual for limitations. 28. Smart Stop Technology® will reduce power to help the brakes bring vehicle to a stop during certain contemporaneous brake and accelerator pedal applications. See Owner's Manual for limitations, 29. ToyotaCare covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first. and 24-hour Roadside Assistance is included for two years, unlimited mileage (note: bZ4X, Mirai, Prius and Prius Prime/Plug-in Hybrid include enhanced ToyotaCare and/or Roadside Assistance). Roadside Assistance limits towing distances and locations and does not include parts and fluids, except emergency fuel delivery for certain vehicles. Excludes rental company fleet sale vehicles. See your Toyota dealer for additional restrictions and exclusions. Valid only in the continental U.S. 30. Date and mileage limitations refer to whichever comes first from the date of first purchase. Warranty coverage is subject to other terms and conditions. Refer to applicable Warranty and Maintenance Guide for full details. 31. For information regarding the Federal and California Emission Control Warranties, and Tire

Limited Warranties, please see the applicable Warranty and Maintenance Guide. Emission coverages vary under Federal and California regulations. 32. For Toyota hybrid, and fuel cell and battery electric vehicles beginning with model year 2020, the hybrid (HV) battery is covered for 10 years from original date of first use or 150,000 miles, whichever comes first. Coverage is subject to the terms and conditions of your New Vehicle Limited Warranty. See Owner's Warranty and Maintenance Guide for details. 33. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 34. Hybrid-related components are covered for 8 years from original date of first use or 100,000 miles, whichever comes first. The HV battery may have longer coverage under emissions warranty. See Owner's Warranty and Maintenance Guide for details, 35. For more details on 2024 IIHS TOP SAFETY PICKS, see www.IIHS.org. 36. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). MY22 vehicles tested, 37. Never tow beyond a vehicle's published towing capacities. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. Follow all instructions in your Owner's Manual, 38, 2025 projected EPA-estimated mpg rating estimates as determined by manufacturer. EPA estimates not available at time of posting. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 39. EPA-estimated 39 city/37 hwy/38 combined mpg rating for 2025 Toyota Crown Signia. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 40. Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area, 41. Payload includes the weight of occupants, cargo and options and is limited by weight distribution. 42. Do not overly rely on Advanced Park and use only in accordance with applicable laws. Remain attentive to surroundings. Before operating, review Owner's Manual for instructions and limitations. 43. Digital Key requires active Remote Connect subscription. Remote start/stop and/or lock/unlock and other features of Remote Connect are only available on select models. Use only if aware of circumstances surrounding the vehicle it is legal and safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if the vehicle is occupied by a child). Remote Connect depends on certain factors outside of Toyota's control in order to operate, including 4G network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded. Digital Key also requires Bluetooth® connectivity. Remote Connect is included with select paid Connected Services packages. See your Toyota dealer for details. Services may vary and are subject to change without notice. Services require account registration through the Toyota app and acceptance of the Connected Services. Terms of Use at https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf and Master Data Consent. Data charges may apply. For Toyota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see https://www.tovota.com/support/privacy-notice/, 44. Starting MSRP is the lowest Base MSRP for the series of a model and excludes manufacturer, distributor and dealer options, taxes, title and license and dealer fees and charges, Also excludes the Delivery, Processing and Handling of \$1,135 for Cars (Corolla, Corolla HV, Corolla HV, Corolla HV, Corolla HV, Corolla HV, Corolla HV, Prius, Prius Prime, Toyota Crown, Mirai, GR86, GR Supra), \$1,350 for Entry SUV (Corolla Cross, Corolla Cross, Corolla Cross HV), \$1,395 for Small SUV (RAV4, RAV4 HV, RAV4 Prime, bZ4X), \$1,450 for Mid SUV/Van (4Runner, Venza, Highlander, Hy, Grand Highlander, HV, Sienna, Land Cruiser, Toyota Crown Signia), \$1,495 for Small Pickup (Tacoma), \$1,945 for Large Pickup/Large SUV (Tundra, Tundra HV, Sienna, Land Cruiser, Toyota Crown Signia), \$1,495 for Small Pickup (Tacoma), \$1,945 for Large Pickup/Large SUV (Tundra, Tundra HV, Sienna, Land Cruiser, Toyota Crown Signia), \$1,495 for Small Pickup (Tacoma), \$1,495 for Small Pickup (Tacoma), \$1,645 for Small Pickup (Tacoma), \$1,495 for Small Pickup (Tacoma), \$1,495 for Small Pickup (Tacoma), \$1,645 for Small Pickup (Tacoma), \$1,495 for Small Pickup (Tacoma), \$1,495 for Small Pickup (Tacoma), \$1,645 for Small Pickup (Tacoma), \$1,495 for Small Pickup (Tacoma), \$1,49 Sequoia). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called "Delivery, Processing and Handling" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure and may be subject to change at any time. Toyota may make a profit on Delivery, Processing and Handling.) Delivery, Processing and Handling in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX may vary. Dealer price will vary. 45. EPA-estimated 42 city/41 highway/41 combined mpg rating for 2025 Toyota Crown Platinum. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 46. Apple CarPlay® requires a compatible iPhone® with an active data plan. Check compatibility at https://www. apple.com/ios/carplay/. Operability depends on network availability, a cellular connection and GPS signal. Services vary by vehicle and are subject to change at any time without notice. Data charges may apply. To learn more, go to https://www.toyota.com/audiomultimedia/. To learn more about Toyota Connected Services data collection, use, sharing and retention practices, please visit https://www.toyota.com/support/privacy-notice/. Apple CarPlay® is a registered trademark of Apple Inc. 47. Wireless use of Android Auto™ requires a compatible Android 11.0+ phone and compatible active data plan. Check a co/androidauto/requirements for compatibility, Operability depends on network availability, a cellular connection, and GPS signal. Services vary by vehicle and are subject to change at any time without notice. Data charges may apply. To learn more, go to https://www.toyota.com/audio-multimedia/. To learn more about Toyota's Connected Services data collection, use, sharing, and retention practices, please visit https://www.toyota.com/support/ privacy-notice/. AndroidTM and Android AutoTM are trademarks of Google LLC. 48. The Panoramic View Monitor does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm clearance. See Owner's Manual for limitations. 49. JBL® is a registered trademark of Harman International Industries, Inc. 50. Extra-cost color. 51. Traffic Jam Assist is not an automated driving system, requires driver supervision at all times, and is designed to function on controlled access freeways at speeds of 25 mph or less. Use this system in accordance with applicable laws. Requires an active subscription to Drive Connect, which depends on 4G network availability and other factors outside Toyota's control. Service requires account registration through Toyota app and acceptance of Connected Services Terms of Use at https://www.toyota.com/privacyvts/images/doc/Toyota%20-%20Connected%20Services%20Terms%20of%20Use.pdf and Master Data Consent. Data charges may apply. Before operating, refer to Owner's Manual for instructions and limitations, 52. Lane Change Assist operates only when Dynamic Radar Cruise Control (DRCC) and Lane Tracing Assist (LTA) are activated. Do not overly rely on this system. Driver must confirm lane is clear. See Owner's Manual for limitations, 53. Do not overly rely on the Front Cross-Traffic Alert system. Always visually confirm that it is safe to proceed. See Owner's Manual for limitations, 54. EPA-estimated 57 city/56 hww/57 combined mpg rating for 2025 Prius LE FWD, 53 city/54 hww/54 combined mpg rating for 2024 Prius LE AWD, 52 city/52 hwy/52 combined mpg rating for 2025 Prius XLE and Limited FWD, and 49 city/50 hwy/49 combined mpg rating for 2024 Prius XLE and Limited AWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 55. The Rear-Seat Reminder does not sense objects in the rear seat. The Rear-Seat Reminder is designed to recognize a unique rear-door opening pattern that may be consistent with an object being placed in the rear seating area. See Owner's Manual for additional details. 56. Charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like products. 57. HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. 58. May not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. 59. Front and Rear Parking Assist with Automatic Braking (PA w/AB) may warn drivers of, and potentially brake for front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See Owner's Manual for instructions and limitations, 60. EPA-estimated up to 44-mile all-electric driving range when fully charged for 2025 Prius Pluq-in Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 61. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers. 62. EPA-estimated 127 combined MPGe rating for 2025 Prius Plug-in Hybrid XSE and XSE Premium. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. EPA-estimated 53 city/51 hwy/52 combined gas-only MPG rating for 2025 Prius Plug-in Hybrid SE, EPA-estimated 50 city/47 hwy/48 combined gas-only MPG rating for 2025 Prius Plug-in Hybrid XSE and XSE Premium. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 63. EPA-estimated 32 city/41 hwy/35 combined mpg rating for 2024 Corolla LE; EPA-estimated 31 city/40 hwy/34 combined mpg rating for 2024 Corolla SE, XSE and Nightshade Edition. EPA-estimated 53 city/46 hwy/50 combined mpg rating for 2024 Corolla Hybrid LE and Hybrid XLE; EPA-estimated 51 city/44 hwy/48 combined mpg rating for 2024 Corolla Hybrid LE AWD; EPA-estimated 50 city/43 hwy/47 combined mpg rating for 2024 Corolla Hybrid SE and vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 64. EPA-estimated 32 city/41 hwy/35 combined mpg rating for 2024 Corolla Hatchback SE; up to an EPA-estimated 32 city/41 hwy/35 combined mpg rating for 2024 Corolla Hatchback Nightshade; and EPA-estimated 30 city/38 hwy/33 combined mpg rating for 2024 Corolla Hatchback XSE. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 65. EPA-estimated 53 city/50 hwy/51 combined mpg rating for 2025 Camry LE: 51 city/49 hwy/50 combined mpg rating for 2025 Camry LE AWD: 48 city/47 hwy/47 combined mpg rating for 2025 Camry SE. XLE and XSE: 46 city/46 hwy/46 combined mpg rating for 2025 Camry SE AWD and XLE AWD; 44 city/43 hwy/44 combined mpg rating for 2025 Camry XSE AWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 66. Customers who lease a 2024 Mirai by March 31, 2025 will receive complimentary fuel for three years or \$15,000, whichever comes first. Customers who purchase a 2024 Mirai by March 31, 2025 will receive complimentary fuel for six years or \$15,000, whichever comes first. Complimentary fuel term begins as of card activation or 90 days after Mirai lease or purchase commencement date, whichever is earlier. Fuel card is nontransferable. 67, EPA-estimated 76 city/71 hwy/74 combined MPGe rating for 2024 Mirai XLE and 67 city/64 hwy/65 combined MPGe rating for 2024 Mirai Limited, MPGe is the EPA-equivalent of gasoline fuel efficiency for electric-mode operation. Use for comparison purposes only. Your MPGe/miles per kilowatt-hour will vary for many reasons, including

your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 68. Installation of a tow hitch receiver or other accessories located near the rear bumper or side-door kick sensors may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. Water, weather, dirt, and other conditions also may cause the hands-free power liftgate sensor to not operate properly. See Owner's Manual for limitations, 69, EPA-estimated 36 city/36 hwy/36 combined mpg rating for 2024 Sienna FWD models; 35 city/36 hwy/35 combined mpg rating for 2024 Sienna AWD models. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 70. Operability and accuracy of Dynamic Navigation depends on certain factors outside of Toyota's control in order to operate, including cellular network availability, a cellular connection, and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services not available in every city or roadway. Use common sense when relying on information provided. Services may vary and are subject to change without notice. Services require account registration through Toyota app and acceptance of Connected Services Terms of Use at https://www.tovota.com/privacvvts/images/doc/Tovota%20-%20Connected%20Services%20Terms%20of%20Use.pdf and Master Data Consent, Data charges may apply. For Tovota Connected Services' vehicle-generated data collection, use, sharing, and retention practices and agreements, see https://www.toyota.com/privacyvts. The Dynamic Navigation trial period is at no extra cost and trial begins the earlier of vehicle hits 100 miles or 1 year after multimedia system manufacture date (regardless of purchase or lease date). Paid subscription required after trial (if applicable). Terms of Use apply. 71. EPA-estimated 22 city/29 highway/25 combined mpg rating for 2025 Highlander LE FWD, XLE FWD and Limited FWD; EPA-estimated 21 city/28 highway/24 combined mpg rating for 2025 Highlander LE AWD, XLE AWD, XSE, Limited AWD and Platinum; EPA-estimated 35 city/35 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/34 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/34 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/34 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/34 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/34 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/34 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/35 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XLE Nightshade; EPA-estimated 35 city/35 highway/35 combined mpg rating for 2025 Highlander Hybrid XLE and Hybrid XL Hybrid Limited, Hybrid Limited 25th Edition and Hybrid Platinum. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 72. Do not exceed 120V. See Owner's Manual for additional limitations and details, 73. Rated for 1500 watts shared between both outlets. See Owner's Manual for additional limitations and details, 74. BedStep® is a registered trademark of Lund Motion Products, Inc. All rights reserved. 75. EPA-estimated 21 city/28 highway/24 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/23 combined mpg rating for 2024 Grand Highlander XLE AWD; EPA-estimated 20 city/26 highway/22 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/23 combined mpg rating for 2024 Grand Highlander XLE AWD; EPA-estimated 20 city/26 highway/24 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/23 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/23 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/23 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/24 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/24 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/24 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/24 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated 21 city/27 highway/24 combined mpg rating for 2024 Grand Highlander XLE FWD and Limited FWD; EPA-estimated E Grand Highlander Limited AWD, and Platinum AWD. EPA-estimated 37 city/34 highway/36 combined mog rating for 2024 Grand Highlander Hybrid XLE AWD and Highlan 2024 Grand Highlander Hybrid Limited AWD, EPA-estimated 26 city/27 highway/27 combined mpg rating for 2024 Grand Highlander Hybrid MAX Limited AWD and Hybrid MAX Platinum AWD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov, 76. Ultrasuede® is a registered trademark of Toray Industries. Inc. 77. EPA-estimated 21 city/24 highway/22 combined mog rating for 2024 Seguoia SR5. Limited. Platinum and Capstone 4x2; EPA-estimated 19 city/22 highway/20 combined mpg rating for 2024 Sequoia SR5, Limited, Platinum, TRD Pro and Capstone 4x4. Use for comparison purposes only, Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 78. EPA-estimated 22 city/25 hwy/23 combined mpg rating for 2025 Land Cruiser 1958 4WD and Land Cruiser 4WD. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 79. Rated for 2400 watts for a single three-prong outlet. See Owner's Manual for limitations. 80. EPA-estimated 27 city/35 highway/30 combined mpg rating for 2024 RAV4 LE FWD. XLE FWD. XLE FWD. XLE FWD. ALE FW Limited FWD; EPA-estimated 27 city/34 highway/30 combined mpg rating for 2024 RAV4 LE AWD; EPA-estimated 27 city/33 highway/28 combined mpg rating for 2024 RAV4 XLE AWD and XLE Premium AWD; EPA-estimated 25 city/33 highway/28 combined mpg rating for 2024 RAV4 Adventure and Limited AWD; EPA-estimated 25 city/32 highway/28 combined mpg rating for 2024 RAV4 TRD Off-Road. EPA-estimated 41 city/38 highway/40 combined mpg rating for 2024 RAV4 Hybrid LE, Hybrid XLE, Hybrid XLE Premium, Hybrid SE, Hybrid XSE and Hybrid Limited; EPA-estimated 38 city/35 highway/37 combined mpg rating for 2024 RAV4 Hybrid Woodland Edition. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 81. Trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. See Owner's Manual for additional limitations and details. 82. Falken is a registered trademark of Sumitomo Rubber Industries, Ltd. 83. This floor mat/floor liner was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat/liner must be secured with its fasteners. Do not install a floor mat/floor liner on top of an existing floor mat/floor liner. 84. EPA-estimated 94 combined MPGe rating for 2024 RAV4 Prime. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric operation. EPA-estimated 38 combined gas-only mpg. Use for comparison purposes only. Your MPGe/MPG will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 85. EPA-estimated 42-mile all-electric driving range when fully charged for 2024 RAV4 Prime. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 86. Never tow beyond a vehicle's published towing capacities, Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. Installation of a tow hitch receiver or other accessories located near the rear bumper may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. Follow all instructions in your Owner's Manual. 87. The engine immobilizer is a state-of-the-art anti-theft system initiated when the key is inserted into ignition switch or a Smart Key fob is in/near the vehicle. Engine will only start if the code in the transponder chip inside the key/fob matches the code in vehicle's immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. For lost key or fob. see a Toyota dealer or go to www.aloa.org to find a gualified locksmith for high-security key service. 88. EPA-estimated 31 city/33 hwy/32 combined mgg rating for 2024 Corolla Cross L FWD, LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD: EPA-estimated 29 city/32 hwy/30 combined mgg rating for 2024 Corolla Cross L FWD. LE FWD and XLE FWD combined mpg rating for 2024 Corolla Cross L AWD, LE AWD and XLE AWD; EPA-estimated 45 city/38 hwy/42 combined mpg rating for 2024 Corolla Cross Hybrid S, SE, XSE AWD and Nightshade. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 89. Crawl Control is designed for driving on difficult terrain at low speeds and assists the driver by controlling acceleration and braking, allowing the driver to focus on steering. See Owner's Manual for additional limitations. 90. EPA-estimated 16 city/19 hwy/17 combined mpg rating for 2024 4Runner. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 91. Hill Start Assist Control is designed to minimize backward rolling on steep ascents. Not a substitute for safe driving judgment and practices. Speed, grade, surface conditions, driver input, etc., can all affect HAC function. See Owner's Manual, 92. Front and rear parking assist sonar is designed to warn drivers of potential front and rear collisions with certain objects at low speeds. Drivers should visually confirm clearance during use. See Owner's Manual for instructions and limitations, 93. EPA-estimated 252-mile total driving range rating for 2024 bZ4X XLE FWD; 242-mile total driving range rating for 2024 bZ4X Limited AWD total driving range rating for 2024 bZ4X XLE AWD; and 222-mile total driving range rating for 2024 bZ4X Limited AWD total driving range for when vehicle is fully charged and operated under ideal driving conditions. Use for comparison purposes only. Actual range may decrease significantly depending on speed, outside temperature, accessory use, how/where you drive, charging habits, and other factors. Battery capacity also decreases with time and use, which will reduce range. See www.fueleconomy.gov and Owner's Manual for details. 94. EPA-estimated 119 combined MPGe for 2024 bZ4X XLE FWD; 112 combined MPGe for 2024 bZ4X Limited FWD; 104 combined MPGe for 2024 bZ4X XLE AWD; 102 combined MPGe for 2024 bZ4X Limited AWD. MPGe is the EPA-equivalent of gasoline fuel efficiency for electric-mode operation. Use for comparison purposes only. Your MPGe/miles per kilowatt-hour will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 95. EPA-estimated 20 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2 2.4L i-FORCE automatic; EPA-estimated 19 city/24 highway/21 combined mpg rating for 2024 Tacoma SR, SR5 4x4 2.4L i-FORCE automatic: EPA-estimated 18 city/23 highway/20 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x2. TRD Off-Road 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x4 2.4L i-FORCE manual: EPA-estimated 21 city/26 highway/23 combined mpg rating for 2024 Tacoma SR 4x4 2.4L i-FORCE manual: EPA-estimated 21 2024 Tacoma SR5 4x2 2.4L i-FORCE automatic; EPA-estimated 20 city/24 highway/22 combined mpg rating for 2024 Tacoma TRD PreRunner, TRD Sport 4x2 2.4L i-FORCE automatic; EPA-estimated 19 city/23 highway/20 combined mpg rating for 2024 Tacoma TRD Sport, TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 19 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TRD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TrD Off-Road 4x4 2.4L i-FORCE automatic; EPA-estimated 20 city/23 highway/21 combined mpg rating for 2024 Tacoma TrD Off-Road automatic. Projected EPA-estimated 22 city/24 highway/23 combined mpg rating for 2024 Tacoma TRD Sport, TRD Off-Road, Trailhunter, TRD Pro 4x4 2.4L i-FORCE MAX automatic as determined by manufacturer; projected EPA-estimated 23 city/24 highway/24 combined mpg rating for 2024 Tacoma Limited 4x4 2.4L i-FORCE MAX automatic as determined by manufacturer. EPA estimates available only for models as noted at time of posting. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 96. Goodyear® is a registered trademark of The Goodyear Tire & Rubber Company. 97. Rigid Industries® is a registered trademark of JST Performance, LLC d/b/a Rigid Industries. 98. EPA-estimated 18 city/24 highway/20 combined mpg rating for 2025 Tundra SR 4x2; EPA-estimated 18 city/23 highway/20 combined mpg rating for 2025 Tundra SR5, Limited, Platinum and 1794 Edition 4x2; EPA-estimated 17 city/23 highway/19 combined mpg rating for 2025 Tundra SR 4x4; EPA-estimated 17 city/22 highway/19 combined mpg rating for 2025 Tundra SR5, Limited, Platinum and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid, Platinum 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid, Platinum 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid, Platinum 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x2 Hybrid and 1794 Edition 4x4. EPA-estimated 20 city/24 highway/22 combined mpg rating for 2025 Tundra Limited 4x4 Hybrid and 1794 Edition 4x4 Hybrid a

EPA-estimated 19 city/22 highway/21 combined mpg rating for 2025 Tundra TRD Pro 4x4 Hybrid, 1794 Edition 4x4 Hybrid and Capstone 4x4 Hybrid; EPA-estimated 18 city/20 highway/19 combined mpg rating for 2025 Tundra TRD Pro 4x4 Hybrid. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov. 99. FOX is a registered trademark of FOX Factory, Inc. 100. Advanced Rear-Seat Reminder uses a sensor from the vehicle to detect movement in the rear seats to alert you of an occupant. In-vehicle alerts may vary depending on whether the vehicle is locked or unlocked. If you have downloaded, registered for and enabled the Toyota app on your smartphone, you may also receive a notification, SMS and/or an automated call to the verified account phone number. System functionality and sensor coverage is limited and may not detect all occupants under all circumstances. Smartphone alerts require an active Safety Connected Services Terms of Use at https://www.toyota.com/content/dam/toyota/privacyvts/pdf/connected-services-terms-use.pdf and Master Data Consent. Drivers are responsible for ensuring no occupants are left in a vehicle. See Owner's Manual for details. 102. Projected EPA-estimated 19 city/25 hwy/21 combined mpg rating for 2025 4Runner SR5 4WD, TRD Sport 4WD, TRD

